



ACNOA

SPECIAL EDITION

REVIEW OF AFRICAN OLYMPISM

M A G A Z I N E



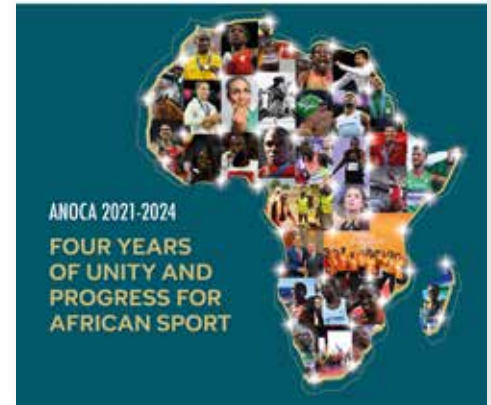
ANOCA 2021-2024

FOUR YEARS
OF UNITY AND
PROGRESS FOR
AFRICAN SPORT





CONTENTS



AFRICAN NOCs	4-5
ASSOCIATION OF NATIONAL OLYMPIC COMMITTEES OF AFRICA (ANOCA)	6-7
ANOCA EXECUTIVE COMMITTEE MEMBERS	8-9
PRESIDENT'S MESSAGE	12-15
ANOCA GENERAL ASSEMBLIES	16-25
SEMINARS FOR SECRETARIES GENERAL OF AFRICAN NOCS	26-31
AFRICA IN THE SPOTLIGHT AT THE OLYMPIC GAMES PARIS 2024	32-41
HAMMAMET 2023	42-49
IMPACT OF THE ANOCA SCHOLARSHIP PROGRAMME.....	50-57
OLYMPIC SOLIDARITY AND AFRICA	58-63
NEW NOC HEADQUARTERS	64-69
WOMEN AND SPORT	70-79
OLYMPAFRICA	80-85
ANOCA WINTER SPORTS PROGRAMME	86-93
SPORT AND THE ENVIRONMENT	94-101
THOMAS BACH IN AFRIQUE	102-111
ANOCA PARTNERSHIPS 2021-2024	112-117
ANOCA 2021-2024 COMMUNICATION	118-125
ANOCA at 40	126-132
ANOCA ATHLETES' COMMISSION	133-137

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*Association
of National
Olympic
Committees
of Africa*

ACNOA - ANOCA



**AFRICAN
NOCs**



ASSOCIATION OF NATIONAL OLYMPIC COMMITTEES OF AFRICA (ANOCA)



Supreme governing body of the African Olympic Movement.
About ANOCA.

HISTORY

The Association of National Olympic Committees of Africa (ANOCA) was established on 28 June 1981 in Lome, Togo. It is the supreme governing body of the African Olympic Movement and currently has 54 member NOCs and seven development zones. ANOCA is headquartered in Abuja (Nigeria).

MISSION AND ROLE

ANOCA shall abide by the fundamental principles of the Olympic Charter and has as mission to:

- Contribute to developing, fostering and defending the Olympic Movement and its autonomy in Africa pursuant to the Olympic Charter.
- Serve and promote the interests of the member National Olympic Committees (NOCs) in their dealings with third parties, in all matters of general interest in collaboration with the IOC and ANOC.
- Promote understanding, cooperation and mutual assistance among NOCs of Africa.
- Help African NOCs, in collaboration with the IOC, to promote, develop and defend Olympic ethics, good governance in sport, financial transparency and sustainability in the operations of NOCs across the African continent.
- Work in close collaboration with African NOCs to better rationalise Olympic Solidarity and ANOCA funds.
- Assist NOCs to organise and coordinate Africa's preparation for and participation in the Olympic Games, Intercontinental Games and Multisport Games.
- Develop and sustain cooperation ties between African NOCs, the International Olympic Committee, the Association of National Olympic Committees and the other Member Continental Associations.





- Organise continental games in close cooperation with the NOCs of Africa and other third party organisations, in accordance with the Olympic Charter and with the aim of promoting high performance and the sustainable development in sport, and to demand that continental games are held accordingly.
- Collaborate with governmental and non-governmental sports bodies in general, in order to facilitate development and implementation in Africa of a coherent sports development strategy, which in terms of operational programmes clearly expresses the right for all to practise sports and physical activities.
- Foster, through creative initiatives and sponsorship of training programmes and planned actions, a more rational and constantly upgraded preparation of African athletes for the Olympic Games.
- Help African NOCs fight against all forms of discrimination, especially racial, political or religious discrimination within the Olympic Movement;
- Encourage and support the promotion of women in sport at all levels and in all structures, with the aim of implementing the principle of equality between men and women.
- Secure, in compliance with the fundamental principles that govern the Olympic Movement, funding sources likely to boost and support the action of African NOCs at local level.
- Instil in and foster among the Youth especially, the love of sports practice as a means of education, training, health and environmental protection, social cohesion and integration.
- Encourage the NOCs of Africa to work towards the integration of sport values in school syllabuses and to encourage and promote the creation of Olympic Academies and Museums as a means of disseminating culture and Olympic values.
- Collaborate with the NOCs in grooming and training sports administrators with a view to furthering the fundamental principles of Olympism and good governance;
- Strengthen, in collaboration with other African sports bodies, the observance of sports ethics during competitions and in relations between sports stakeholders as well as rigidly oppose any form of discrimination based on sex, race or religious considerations in sport and endeavour to ensure that the spirit of fair play rules in sport and that violence is banned.
- Fight against the use of banned substances and methods, support the important mission of the World Anti-Doping Agency (WADA) in the global fight against doping, undertake to fully abide by the World Anti-Doping Code and urge its members to do the same.
- Protect clean athletes and the probity of sport by supporting the fight against doping and taking measures against any form of manipulation of competitions and related corruption.
- Encourage and support the efforts of sports organisations and public authorities to ensure the social and professional future of athletes.
- Encourage and support a responsible approach to environmental issues, promote sustainable development in sport and require that Continental Games be organised accordingly.

ANOCA EXECUTIVE COMMITTEE MEMBERS



Mr Mustapha BERRAF
President (Algeria)



Mr Joao Da Costa Alegre AFONSO
1st Vice President
(Sao Tome and Principe)



Mrs Matlohang MOILOA-RAMOQOPO
2nd Vice President
(Lesotho)



Mr Hamid Kamal LAHLOU
3rd Vice President
(Morocco)



Mrs Fardouza MOUSSA EGUEH
4th Vice President
(Djibouti)



Engr. Ahmed Abou Elgasim HASHIM
Secretary General
(Sudan)



Engr. Habu Ahmed GUMEL
Treasurer General
(Nigeria)



Mr Khaled EZANKOULI
Zone 1 Representative
(Libya)



Mr Habib SISSOKO
Zone 2 Representative
(Mali)

ANOCA EXECUTIVE COMMITTEE MEMBERS



Mr Jean YAMEOGO
Zone 3 Representative
(Burkina Faso)



Mr Manuel Asumu CAWAN
Zone 4 Representative
(Equatorial Guinea)



Dr Ashebir GAYO
Zone 5 Representative
(Ethiopia)



Mr Alfred FOLOKO
Zone 6 Representative
(Zambia)



Mr Antonio GOPAL
Zone 7 Representative
(Seychelles)



Mrs Gaby AHRENS
Athletes' Commission
(Namibia)



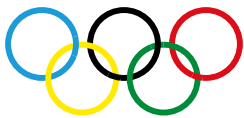
Dr. Paul TERGAT
Athletes' Commission
(Kenya)



Mrs Tegla LOROUPE
Representative Refugee Athletes
(Kenya)



Mrs Victoire NGON NTAME
Athletes' Commission
(Cameroon)



International
Olympic
Committee

The President

Mr Mustapha Berraf
IOC Member
President of the Association of
National Olympic Committees of
Africa (ANOCA)
Plot 55, Cadastral Zone 815 Sector
Center A Jahi, Abuja (FCT)
Nigeria

Lausanne, 21 March 2023

Mr President, dear friend,

International Women's Rights Day is an important moment for us to take stock of the progress made on gender equality and other challenges that we must rise to. I was therefore delighted to read your message and your call to action to all the NOCs of Africa to continue to push for gender equality in sport.

As you rightly pointed out, gender equality, particularly in sport, is more than a cause. It is a human right and a fundamental principle of Olympism. It is our shared responsibility to act and direct change towards a more diverse, equitable and inclusive Olympic movement.

I am therefore pleased to see that ANOCA is continuing to implement initiatives aimed at raising awareness of the need to step up the participation of women in sport, both on and off the field. I am confident that your work will bear fruit in Africa and I look forward to seeing the outcomes at the Paris 2024 Olympic and Paralympic Games and beyond.

Looking forward to seeing you again, Mr President, dear friend, please accept my very best regards.

A handwritten signature in blue ink, appearing to read 'Thomas Bach'.



International
Olympic
Committee

The President

Mr Mustapha Barrafi
IOC Member
President
Association of National Olympic
Committees of Africa (ANOCA)
Plot 56, Cadastral Zone B15
Sector Center A Jahi, Abuja (FCT)
Nigeria

Lausanne, 14 March 2024

Mr President, dear friend,

I read with keen attention your letter of 12 March and your report on the African Forum on Environmental Protection and the Fight against Global Warming, which you organised on 5 and 6 March in Algiers..

First of all, I would like to congratulate you on the high level of participation in the Forum, which was also attended by ANOC President, our colleague Robin Mitchell, and a significant number of IOC members, as well as representatives of Algerian authorities at the highest level. This success in terms of participation clearly testifies to the importance that ANOCA and the entire African continent attach to environmental issues, and I am very pleased about that.

Reading your report, I also noted that the papers and discussions were quite meaningful and much appreciated. I encourage you to continue implementing the recommendations, in line with those of Olympic Agenda 2020 +5. Rest assured that the IOC as a whole, and I personally, stand with you and do support you in your endeavours.

Thank you once again for your personal commitment. Best regards!

A handwritten signature in blue ink, which appears to read "Thomas Bach".

FOUR YEARS OF RESOUNDING SUCCESS TOGETHER

Dear friends,

In 2021, at the beginning of the Olympiad now ending, I committed to making ANOCA a credible and respected organisation within the International Olympic Movement. I also promised to diversify our activities and our range of partnerships to give African Olympism a definite influence. At the time, Executive Committee members and I were convinced that, though Africa boasts tremendous potential, it needs to do more to tap into it. The myth of African unity has thus become a reality and, together, we undertook spectacular actions. Thanks to a union of hearts and minds, we made this Olympiad a rich and exciting moment during which our continental Sports and Olympic Movement excelled. During this quadrennial,

we shared a wealth of experiences that led to the recognition of sport as a tool for education, the introduction of the notion of social utility for sports associations, the active participation of Africa in major world competitions, the recognition of Africans as key players in the Sports and Olympic Movement, and positioning of the sports movement in sports governance.

In a nutshell, the 2021-2024 Olympiad draws to a close, with its corollary of thrilling and decisive moments for the life of the African Olympic and Sports Movement.

Over the last four years, we worked hard to give renewed momentum to our association. Thanks to our member NOCs and strategic partners, the most prominent of which is Olympic Solidarity, we succeeded in carrying out activities in all transparency. Although more attention is focused on Africa's participation in the Olympic Games Paris 2024 with the positive results that we are all aware of, ANOCA was quite active in other areas where we achieved significant results and thus boosted African Olympism. Today, thanks to the remarkable synergy that has developed between ANOCA and its partners, Olympic Africa shines and this strongly impacts full youth development in Africa.

As you will recall, we launched into this mandate during a period of global upheaval, marked by the outbreak of the COVID-19 pandemic. This crisis affected every aspect of life, including sports. Despite

these COVID-19-imposed difficulties, we were able to turn the situation into an opportunity, to rethink the way we operate, by becoming more resilient and implementing solutions tailored to the needs of our continent, particularly by supporting NOCs during the pandemic. ANOCA deploying resources to help its members get back to work, notably through solidarity programmes and emergency funding, and by promoting sport in times of crisis through digital campaigns launched to encourage athletes and communities to maintain an active lifestyle despite the restrictions.



As concerns sports, Africa's participation in the Olympic Games Tokyo 2020 (organised in 2021) and the Olympic Games Paris 2024 were defining moments for African sport. Our athletes excelled on the world stage, with record performances that inspired millions of young Africans. Paris, in particular, broke all records in terms of participation, and witnessed an increase in the number of women athletes, reflecting our commitment to gender parity. The ANOCA Athletes' Support

Programme helped many athletes to better prepare for the Games. The very impressive results obtained encourage us to repeat the experience at the Los Angeles Games in 2028. We also organised the 2nd African Beach Games in Hammamet, Tunisia, from 24 to 30 June 2023. For the African Sports and Olympic Movement, this event was one of many ways of placing sport at the service of young people. The message of the Games "promoting beach sports in Africa" was clear and wonderfully forward-

African sport has a huge potential. Together, we have proven that unity, vision and action can turn this potential into success.



looking for our young people. We were also active in assisting Senegal to prepare to host the 4th Youth Olympic Games in 2026. With Olympic Solidarity support, training courses and seminars for coaches were organised across the continent. Hundreds of Olympic scholarships were also awarded to athletes to help them prepare for various international sports competitions...

Over the last four years, our Olympafrica Programme was extended to most of our NOCs, with new buildings and playgrounds here and there to put more smiles on the faces of young Africans. It remains a cornerstone for sports development at local level. More than 85,000 young people have benefited from our sports and educational initiatives, thus giving our actions a greater social and economic impact.

Concerning infrastructure, the NOC Headquarters Construction Project we initiated has produced tangible results. Many NOCs now have befitting

headquarters. The project is set to continue during the next Olympiad so that our national structures can continue to have suitable administrative facilities.

In terms of cooperation, in addition to the existing partnerships that we have consolidated, particularly those with the IOC, Olympic Solidarity, ANOC, the African Union and WADA, we also signed cooperation agreements with other organisations. We are also delighted with the establishment of the Association of African Olympic Sports Confederations (CASOL) in 2024, with which we intend to take a number of joint actions to promote African sports.

Institutionally, we regularly held all our statutory (General Assembly and Executive Committee) meetings, working together more effectively to seek appropriate solutions for the development of African sport. In the same vein, ANOCA distinguished itself over the 2021-2024 Olympiad by consistently organising annual seminars for Secretaries General

of African NOCs to provide participants with the necessary technical resources for NOC administration in keeping with universal standards of sports governance and Olympic structures.

We must continue in the same vein during the next Olympiad, and should broaden our scope of activities to give young Africans even more to smile about. Indeed, as we look to the future, I am convinced that African sport is poised for a major transformation. With the foundations laid over the past four years, we can envisage even more ambitious projects for the next quadrennial. This comes with its share of challenges, in particular: preparing to host the Dakar 2026 Youth Olympic Games, organising the maiden African School Games in Algiers in 2025, the African Youth Games in Angola in 2025 and the African Games in Egypt in 2027. We must also consolidate the activities of the Olympafrica Programme to extend the reach of its network by building new centres in rural areas with more educational initiatives for young people. During the coming Olympiad, we will also launch a special scholarship programme to prepare our talents for the Olympic Games Los Angeles 2028, as part of our commitment to African athletes. To make this dream a reality, we also intend to carry out several actions to promote the African bid for the Olympic Games. To this end, we will spare no effort to garner support from governments and international partners.

Dear friends, the 2021-2024 Olympiad was a resounding success for ANOCA. I wish to extend my heartfelt thanks to all those who believed in our vision and contributed to its achievement. We do not intend to stop here, that is why the coming quadrennial is under the banner of “*consolidating achievements and innovation*”. We must continue to be strong allies of athletes because they are at the heart of the Olympic Movement; let’s remember that today’s youths are tomorrow’s challenge. African sport has a huge



potential. Together, we have proven that unity, vision and action can turn this potential into success. But our work is far from over. I urge you to keep up the momentum, to continue to dream big and to work towards a future where sport is a tool for transforming our communities and our nations.

Together, let’s build a strong, united and radiant sporting Africa.

Yours in sports.


Mustapha Berraf

ANOCA President
IOC Member
Vice President of ANOC



CONCERTED MANAGEMENT

ANOCA GENERAL ASSEMBLIES AND THEIR IMPACT ON AFRICAN OLYMPISM



During the 2021-2024 Olympiad, ANOCA furthered its commitment to exemplary governance by regularly holding its General Assembly and Executive Committee meetings, during which ANOCA sought to set ambitious strategic guidelines, solidify the unity of African NOCs and assess progress in the development of African sport. Let's take a closer look at these decisive milestones.





20TH GENERAL ASSEMBLY

VIDEOCONFERENCING FOR CONTINUITY

ANOCA held its 20th General Assembly on 21 May 2022 by videoconference, demonstrating its ability to adapt to the challenges imposed by COVID-19. This strategic meeting afforded an opportunity to discuss key issues such as preparations for the Olympic Games Paris 2024, the follow-up to the African Games and the implementation of regional projects. Members approved Executive Committee reports and discussed short- and medium- term priorities.

The videoconference also displayed a strong sense of collaboration, with members of all 54 NOCs sharing their experiences and suggestions for overcoming the challenges of a return to regular sporting activities. This virtual format, although demanding, demonstrated ANOCA's resilience and proactivity in the face of global constraints.





THE 21ST GENERAL ASSEMBLY

HAMMAMET, A PLATFORM
FOR INNOVATION AND
SOLIDARITY



This Assembly embodies our ability to innovate while strengthening our unity around common goals.

The 21st ANOCA General Assembly was held in-person in Hammamet on 23 June 2023, on the sidelines of the 2nd African Beach Games, bringing together a large number of participants. The meeting concluded with major resolutions, including the adoption of progress reports, enhancement of governance mechanisms and development of new initiatives to promote Olympism on the continent.

One of the highlights of this session was the approval of Equatorial Guinea's bid to host the 3rd African Beach Games in 2027. This unanimous decision reflects the spirit of solidarity among African nations and their shared commitment to promoting beach sports. Mehrez BOUSSAYENE, President of NOC Tunisia, said: *"This Assembly embodies our ability to innovate while strengthening our unity around common goals."*

Alongside plenaries, workshops on sustainable development in sport and the mobilisation of young people for the Games were organised, which enriched the deliberations and helped define a more inclusive roadmap.

22ND GENERAL ASSEMBLY

PARIS, A HISTORIC MILESTONE





The 22nd ANOCA General Assembly was held in Paris on 31 July 2024, at the Hôtel Méridien Paris Étoile, on the sidelines of the Olympic Games Paris 2024. The event was graced by IOC President Dr Thomas BACH, who hailed the efforts of African NOCs to promote Olympic values.

In his address, Dr BACH emphasised that *“The unity and solidarity of African NOCs are key drivers in strengthening Africa’s presence and its impact in the world Olympic movement.”* This session was an opportunity to adopt forward-looking resolutions, notably on stronger participation by Africa in international competitions, supporting budding talents and organising major sports events on the continent.

The meeting was also an opportunity to celebrate African performances at the Olympic Games Paris 2024, with particular focus on successful athlete preparation initiatives thanks to ANOCA-Olympic Solidarity collaboration.

The unity and solidarity of African NOCs are key drivers in strengthening Africa’s presence and its impact in the world Olympic movement.



EXECUTIVE COMMITTEE MEETINGS

CORNERSTONE OF PROACTIVE GOVERNANCE

Throughout the Olympiad, the ANOCA EXCO met regularly, alternating between in-person sessions and virtual meetings. These meetings, the driving force behind the organisation, enabled us to monitor the progress of projects, evaluate achievements and make strategic decisions for the future of African sport.

The recurring themes discussed at these meetings included:

- **Support to African athletes:** Developing Olympic preparation programmes.

- **Promoting gender equality:** Implementing policies to encourage the representation of women within sports governing bodies.
- **Managing African sports events:** Optimising organisational processes to guarantee quality competitions.

“Executive Committee meetings play a key role in turning our vision into reality. They translate our ambitions into concrete actions while maintaining transparent and inclusive governance,” said President BERRAF.





Executive Committee meetings play a key role in turning our vision into reality. They translate our ambitions into concrete actions while maintaining transparent and inclusive governance.

A UNIFIED VISION FOR A BRIGHT FUTURE

The General Assemblies and EXCO meetings were instrumental in consolidating ANOCA governance and strengthening ties among African NOCs. They also demonstrated the importance of close collaboration among international sports institutions, governments and local stakeholders for the sustainable development of sport in Africa.

Thanks to a concerted approach and a clear vision, ANOCA continues to play a key role in promoting Olympism and inspiring a new generation of African athletes. These strategic meetings laid the foundations for a future in which Africa will occupy an even more prominent place on the international sports stage.





SEMINARS FOR SECRETARIES GENERAL OF AFRICAN NOCS

A SPRINGBOARD FOR OLYMPIC GOVERNANCE IN AFRICA





During the 2021-2024 Olympiad, ANOCA demonstrated its commitment to building the capacities of NOC administrators through the regular organisation of Seminars for Secretaries General of African NOCs. These meetings, which featured prominently during the quadrennial, discussed the promotion of governance in line with international standards while consolidating a common managerial vision. The 38th, 39th, and 40th seminars, held in Niamey, Freetown, and Mombasa respectively, were landmark steps in this ambitious approach. Herewith a detailed overview of these key events that marked a significant period in African sports.



THE 38TH SEMINAR

NIAMEY, 26-27 NOVEMBER 2021

The 38th Seminar for Secretaries General of African NOCs kicked off the quadrennial meetings in Niamey, capital city of Niger. Organised under the theme «*Strategic Planning for Improved NOC Governance*,» this event brought together 51 NOCs, an exceptional continental representation that testified to the importance of the meeting.

Main Objectives

- **Strengthening strategic planning:** Participants explored modern management tools for better planning of NOC activities.

- **Promoting universal governance:** The seminar highlighted practices aligned with international standards for effective management.
- **Fostering sports excellence:** Particular emphasis was placed on building the capacities of athletes, coaches, and officials by integrating continental plans to enhance African competitiveness internationally.

Discussions highlighted the relevance of policy harmonisation among African NOCs, thus giving them greater influence on the global stage. This first meeting for the quadrennial laid the groundwork for cooperation on sustainable and efficient sports governance.



FREETOWN, 12-13 NOVEMBER 2022

Freetown, capital city of Sierra Leone, hosted the 39th seminar, a strategic meeting that helped pursue the efforts initiated in Niamey. The meeting focused on a forward-looking vision for effective sports governance, reaffirming ANOCA's commitment to promoting innovative practices.

Key Points

- **Improving management processes:** Participants shared concrete tools tailored to local realities for more efficient NOC management.

- **Constructive exchanges:** Region-specific challenges were analysed to find shared solutions.
- **Sharing best practices:** Success stories were highlighted to inspire other NOCs in their pursuit of excellence.

This seminar served as a learning platform, encouraging engagement and collaboration among administrators. It also helped strengthen governance mechanisms that are crucial in addressing contemporary sports challenges.

THE 40TH SEMINAR

MOMBASA, 4-5 NOVEMBER 2023

The 40th seminar, held in Mombasa, Kenya, took place in a strategic context marked by the Paris 2024 Olympic Games. Under the theme «Countdown arrangements for the Olympic Games Paris 2024,» this event took on particular relevance by bringing together key stakeholders of the African Olympic Movement.

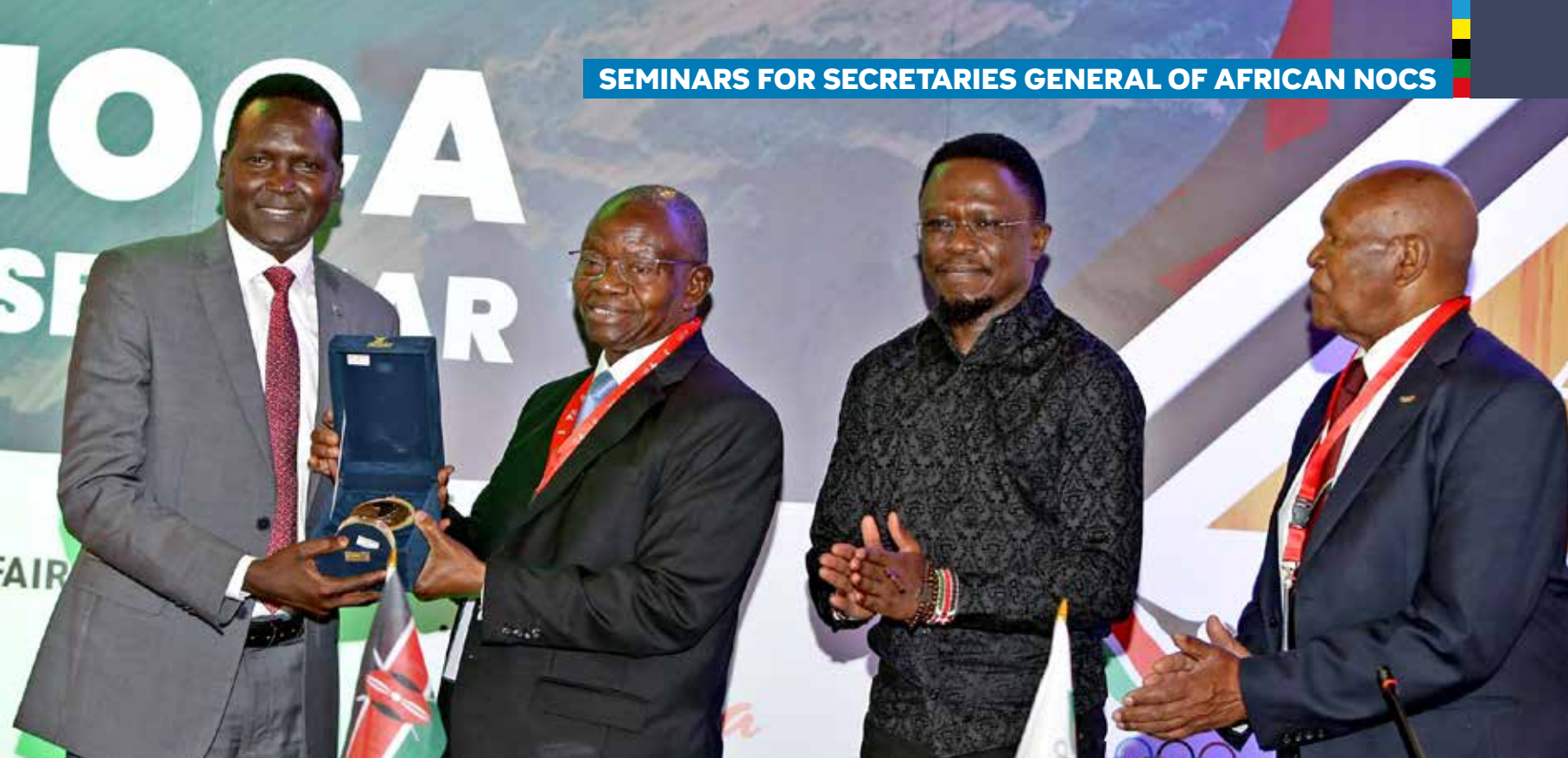
During the seminar, then Kenyan Minister of Youth, Sports and Arts, Ababu NAMWAMBA declared that «African governments should be willing to partner with ANOCA to ensure Africa's dream is fulfilled during the Olympic Games and other international competitions.»

This statement highlighted the importance of collaboration between African governments and ANOCA to enhance the continent's performance on the international sports scene.

Key Themes:

- **Papers on technical progress:** NOC representatives were informed of progress made in organising the Paris 2024 Games, particularly in terms of technology and logistics.
- **Preparation of African delegations:** Strategies were defined to ensure optimal participation of African countries in this global event.
- **Shared vision for the African Olympic Movement:** The seminar reaffirmed the relevance of unity and cooperation in propelling Africa to the top of international sports.

The seminar also served as a showcase for the Paris 2024 Organising Committee, which presented arrangements made to ensure the success of this global competition, while emphasising the active and competitive participation of African nations.



A SHARED AND SUSTAINABLE MANAGERIAL VISION

Beyond the specific themes addressed at each seminar, these meetings served as a platform to strengthen cooperation among African NOCs. ANOCA successfully equipped Secretaries General with technical and strategic tools to optimise their performance while sharing best governance practices. All three seminars contributed to the consolidation of a pan-African network of expertise and the emergence of a common vision to address global Olympic Movement challenges. They also reinforced Africa's identity in global sports, highlighting the values of solidarity and excellence.

Overview of Seminars for Secretaries General (2021-2023)			
Seminar	Date	Venue	Main Theme
38 th	26-27 November 2021	Niamey, Niger	Strategic planning to improve governance within NOCs
39 th	12-13 November 2022	Freetown, Sierra Leone	Forward-looking vision for effective sports governance
40 th	4-5 November 2023	Mombassa, Kenya	Countdown arrangements for the Olympic Game Paris 2024.

CONCLUSION

The seminars for Secretaries General of African NOCs organised by ANOCA between 2021 and 2024, marked significant progress in African sports governance. These meetings did not only help build the capacities of NOC officials, but also laid the groundwork for sustainable continental collaboration on excellence. In the run-up to the Paris 2024 Games, Africa seemed better prepared to face future Olympic challenges.



PARIS 2024
OLYMPIC GAMES

AFRICA IN THE SPOTLIGHT AT THE OLYMPIC GAMES PARIS 2024



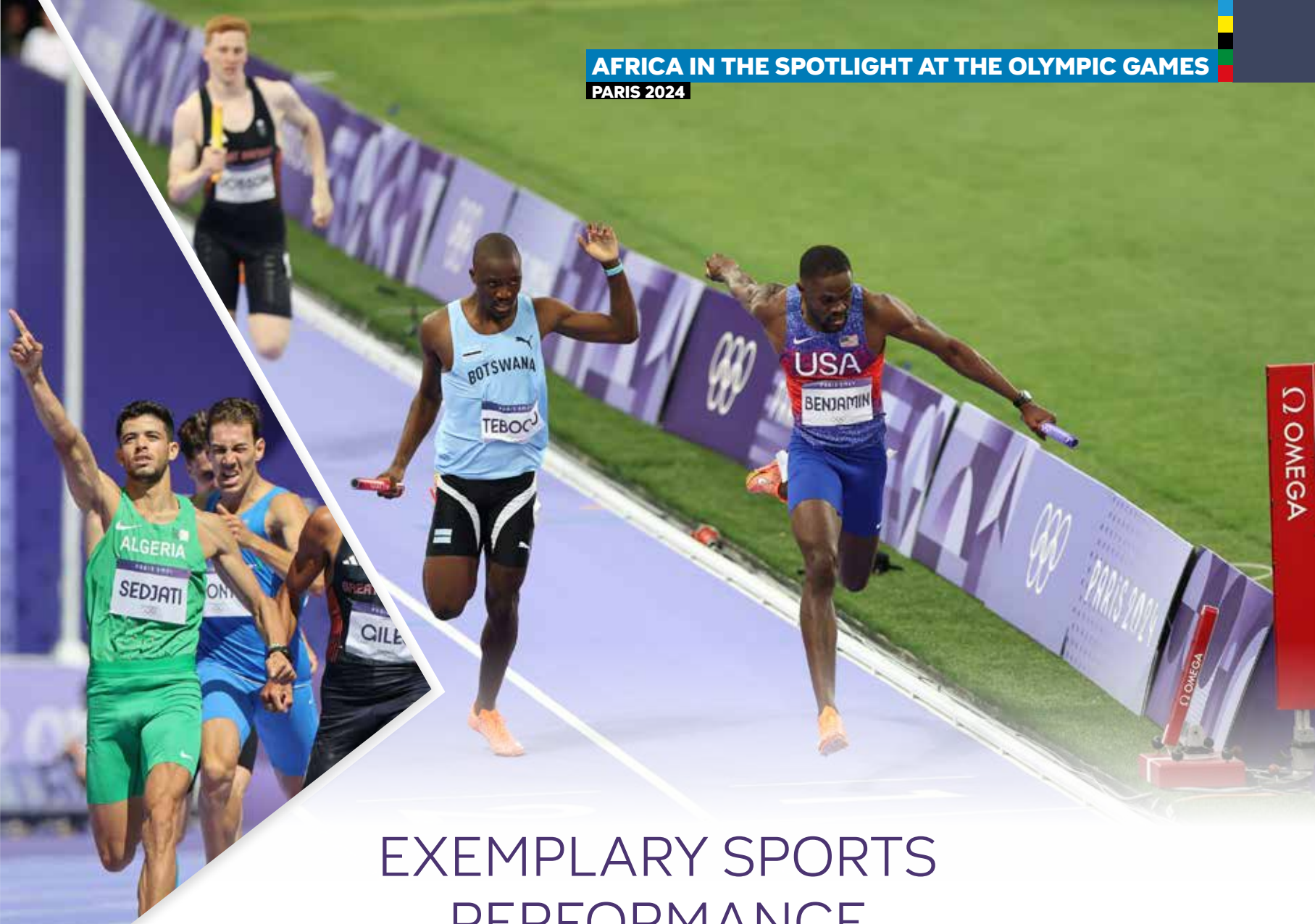
From 26 July to 11 August 2024, the French capital hosted the XXXIII Olympics of the modern era, an event that consolidated Africa's presence on the international sports scene. More than just participation, this edition of the Olympic Games saw the continent establish itself as a strategic and indispensable player in the global sports landscape. The multiple dimensions of this participation deserve to be analysed to understand the scope of Africa's impact.



GIVING AFRICA GREATER EXPOSURE

The opening and closing ceremonies were an exceptional showcase, where Africa demonstrated its diverse identity, cultural wealth, and resilience in the face of global challenges. These landmark moments featured thrilling artistic performances and historical narratives that captivated the world's attention. Through these innovative displays, African nations demonstrated their ability to transform sport into a powerful diplomatic and cultural lever, thereby exerting great influence on the international stage. This exhibition strategy contributed to changing global perceptions of Africa, positioning the continent not only as a space for sports talents but also as a strategic actor in promoting global diversity and cooperation. This increased exposure was a major step in affirming African soft power, consolidating its role in contemporary cultural and geopolitical dialogues.





EXEMPLARY SPORTS PERFORMANCE

In terms of sports performance per se, African athletes reached a new milestone by increasing their medal tally to 39, up from 37 in the previous edition. This result was not a coincidence, but rather the outcome of a comprehensive strategy that encouraged concerted efforts among African nations. Substantial investments were made in sports infrastructure, including the construction and modernisation of stadiums, training centres, and specialised facilities for elite athletes. Additionally,

training and talent identification programmes allowed for long-term preparation of competitors. This progress also attested to the improved management of technical teams and the integration of new technologies in training such as biomechanical analysis and performance monitoring tools. Finally, enhanced governance and the support of sponsors played a crucial role in providing a conducive environment for African athletes to reach their full potential.

KEY CONTRIBUTIONS BY LEADING NATIONS



Kenya

As the leading African nation in the overall medal rankings, Kenya relied on its specialists in middle- and long-distance races to establish its dominance. This strategy demonstrated Kenya's expertise in leveraging its unique human and natural resources specific to its geographic conditions.



Algeria

With performances that went beyond expectations, Algeria distinguished itself by promoting a new generation of champions.



South Africa

True to its reputation, South Africa confirmed its presence as a continental sports powerhouse, particularly in aquatics and team disciplines.





RANK	COUNTRY	GOLD	SILVER	BRONZE	TOTAL
1	 KENYA	4	2	5	11
2	 ALGERIA	2	0	1	3
3	 SOUTH AFRICA	1	3	2	6
4	 ETHIOPIA	1	3	0	4
5	 EGYPT	1	1	1	3
6	 TUNISIA	1	1	1	3
7	 BOTSWANA	1	1	0	2
8	 UGANDA	1	1	0	2
9	 MOROCCO	1	0	1	2
10	 CAPE VERDE	0	0	1	1
11	 CÔTE D'IVOIRE	0	0	1	1
12	 ZAMBIA	0	0	1	1
TOTAL		13	12	14	39

INSTITUTIONAL DYNAMICS BEHIND SUCCESS

This collective success was rooted in the unprecedented mobilisation spearheaded by ANOCA. Through solid partnerships with governments, sports confederations, and national federations, the «*Africa on the Road to Paris 2024*» initiative led to vital synergies for talent development in Africa. These efforts transformed structural challenges into opportunities, thus boosting the continent's sports ecosystem.



Spotlight

ON ICONIC FIGURES



The Olympic Games Paris 2024 spotlighted athletes whose feats transcend the sports arena, becoming models of perseverance and excellence for an entire generation.

Imane Khelif

A Model in Women's Boxing



Imane KHELIF, 25, made history by becoming the first Arab and African Olympic women's boxing champion. This triumph illustrated not only her talent but also the progress made towards the inclusion of women in elite sports.

Letsile Tebogo

Rising Star Speedster



The Botswana sprinter defied bookmakers by winning the 200m with a time of 19.46 seconds. This unprecedented feat for an African athlete highlighted the continent's emergence in disciplines traditionally dominated by other continents.

Soufiane El-Bakkali

A Confirmed Legend



By winning his second consecutive Olympic title in the 3 000m steeplechase, EL-BAKKALI rose to the rank of legendary figures in athletics. This unprecedented feat in nearly a century is a testament to his endurance and tactical intelligence.

Beatrice Chebet

A New Kenyan Dynasty



CHEBET, with her resounding victories in the 5000m and 10,000m, embodied the future of Kenyan athletics. At 24, she redefined expectations for African dominance in long-distance races.

Tatjana Smith

The Aquatic Revolutionist



The South African swimmer triumphed in the 100m breaststroke, becoming an icon for young generations. Her victory marked a major breakthrough in African swimming, often underrepresented on the world stage.

Ahmed Elgendy

The Rise of Modern Pentathlon



By securing Egypt's first gold medal in this discipline, ELGENDY, redefined African standards in multi-sport events, becoming a source of inspiration for the development of emerging disciplines.

Kaylia Nemour

The Future of Gymnastics



At 18, this Algerian athlete made a mark by winning Africa's first-ever gold medal in gymnastics. Her performance opened new prospects for young African talents in disciplines previously dominated by other regions.

Mohamed Khalil Jendoubi

The Revival of Taekwondo



The Tunisian taekwondo champion reaffirmed Africa's ability to excel in diverse disciplines. His achievement is proof of the effectiveness of intensive and targeted training programmes.

EMERGING TALENTS



Hugues Fabrice Zango
(Burkina Faso)

A silver medal in the triple jump that solidified his status among the world's best.



Mercy Cherono
(Kenya)

A young runner who embodies the promising future of women's 1,500m.



Ehab Abdelrahman
(Egypt)

An impressive breakthrough in the javelin throw, securing a silver medal with an exceptional throw.





PROSPECTS FOR THE LEGACY OF AFRICAN SPORT

Beyond the medals, the Olympic Games Paris 2024 offered an opportunity to examine the structural and cultural dynamics that support the rise of African sports. Studying interactions between institutions, athletes, and governments highlighted collaborative strategies that could serve as a model for other developing regions.



CONCLUSION

African performances at the Paris 2024 Games illustrated the convergence of individual talents and well-orchestrated institutional initiatives. They paved the way for in-depth reflection on how to sustain these successes and maximise the impact of sport as a

lever for social and economic development in Africa. As the continent looks forward to new challenges, the feats of Paris remind us that success resides in a combination of vision, resilience, and solidarity.



HAMMAMET 2023

**A RESOUNDING
SUCCESS FOR THE 2ND
AFRICAN BEACH GAMES**



2^E JEUX AFRICAINS DE PLAGE
HAMMAMET • 2023

The second African Beach Games, which took place from 23 to 30 June 2023 in Hammamet, Tunisia, were a big win for African sport. Supported by ANOCA, the event brought together young athletes from across the continent in a spirit of healthy competition and Olympic fraternity. ANOCA Magazine looks back on an exciting week of performance and high-quality organisation.



A CONTINENTAL EVENT

After a first edition held in Sal, Cape Verde, these second Games confirmed the fact that beach sports are gaining ground in Africa. Hammamet hosted a record number of participants, with 50 NOCs compared to 42 at the previous Games. A total of 1,300 athletes took part in 14 sports disciplines, accompanied by 354 officials representing their respective NOCs and 75 officials from African Sports Confederations. To ensure the smooth running of the event, the Local Organising Committee (COJAP)

mobilised 256 volunteers, thereby giving the event a more participatory and community dimension.

In addition to sports competitions, several cultural activities and educational workshops were organised, during which participants discovered Tunisian traditions and forged relationships beyond the field of play. These exchanges reinforced the notion that sport is also a vehicle for social cohesion and cultural exchanges.



OUTSTANDING PERFORMANCES ON THE SANDS OF AFRICA

For eight days, African talents took centre stage, excelling in disciplines such as Beach Volleyball, Open Water Swimming, Beach Football and Beach Handball. The medal rankings indicate it was a tight competition among participating nations:

- **Algeria:** 15 gold medals (highest medal count).
- **Tunisia:** 13 gold medals.
- **24 NOCs** featured on the medal table compared to 18 at the Sal event.

These results do not only reflect the commitment of athletes, but also the strong involvement of NOCs in the preparation and development of beach sports on the continent. Many records were broken, particularly in Open Water Swimming and Beach Handball, demonstrating the growing skills of African athletes in these demanding disciplines.





AN EXEMPLARY ORGANISATION OVERSEEN BY ANOCA

Awarded to Tunisia in 2021, these Games were carefully planned under the leadership of Mehrez BOUSSAYENE, President of NOC Tunisia and COJAP Chair. The organisers followed ANOCA's roadmap and met the logistical and technical challenges to deliver a high-quality event.

Hammamet's sports facilities, coupled with exemplary local mobilisation, made these Games a true celebration of African Olympism.

COJAP also set up a digital competition management system, enabling real-time monitoring of results and better coordination among the various technical teams. This innovation was widely acclaimed by both participants and officials.

PROMOTING OLYMPIC VALUES



Beyond the sports performances, these Games were an opportunity to promote the core values of Olympism: excellence, friendship and respect. The Games also showcased the tourism and economic potential of Tunisian coasts, boosting the image of a dynamic and innovative Africa.

Environmental awareness campaigns were run throughout the event, encouraging participants to adopt sustainable practices. Conferences and workshops on the development of beach sports provided an opportunity to share best practices and chart the way forward.

LOOKING AHEAD

3RD AFRICAN BEACH GAMES IN EQUATORIAL GUINEA

In 2024, ANOCA announced Equatorial Guinea as the host of the 3rd African Beach Games in 2027. The country, which has already presented all the necessary guarantees, is preparing to take on the legacy of Sal and Hammamet.

Focused on improving infrastructure and mobilising young people, Equatorial Guinea aims to raise the bar even higher at these Games. The organisers have already announced far-reaching plans to include new disciplines and promote greater participation by women.



CONCLUSION

























A LANDMARK EVENT
FOR AFRICAN SPORT

The 2nd African Beach Games in Hammamet were a resounding organisational and sporting success. They strengthened the unity and vision of the continent while showcasing its budding talents and economic potential. These Games are in line with the dynamics of sustained growth for African sport, paving the way for even more high-profile events in the years to come.

By expanding their scope and building on the success of previous editions, these Games demonstrated Africa's ability to organise international events, while inspiring a new generation of athletes and sports officials.



AFRICAN BEACH GAMES MAMMAMET 2023
MEDAL RANKINGS

Rank	NOC	TOTAL PER NOC			
		GOLD	SILVER	BRONZE	NUMBER OF MEDALS
1	 Algeria	15	7	13	35
2	 Tunisia	13	13	14	40
3	 Morocco	8	10	4	22
4	 Nigeria	6	3	2	11
5	 Senegal	5	4	6	15
6	 South Africa	4	6	7	17
7	 Djibouti	2	0	2	4
8	 Mauritius Island	1	1	2	4
9	 Mali	1	1	1	3
10	 Namibia	1	0	1	2
10	 Ethiopia	1	0	1	2
12	 Cameroon	1	0	0	1
12	 Gambia	1	0	0	1
14	 Kenya	0	3	0	3
15	 Lesotho	0	3	0	3
16	 Benin	0	2	2	4
17	 Libya	0	1	2	3
18	 Guinea Bissau	0	1	0	1
18	 Côte d'Ivoire	0	1	0	1
18	 Mozambique	0	1	0	1
18	 Madagascar	0	1	0	1
22	 Zambia	0	0	2	2
23	 Tanzania	0	0	1	1
23	 Rwanda	0	0	1	1
TOTAL		59	58	63	180



AFRICA'S SUCCESSES AT THE PARIS 2024 GAMES

THE DECISIVE IMPACT OF THE ANOCA SCHOLARSHIP PROGRAMME



The Olympic Games Paris 2024 will be etched in the history of African sport, not only for the stellar performances of athletes but also for the decisive impact of the ANOCA Scholarship Programme. This programme played a crucial role in supporting African athletes, creating the most enabling conditions for them to prepare and compete at an elite level.



A STRATEGIC PROGRAMME FOR OPTIMUM PREPARATION

A NOCA, in collaboration with Olympic Solidarity, developed an innovative scholarship programme to support African athletes in their preparations for the Olympic Games Paris 2024. With a budget of US \$2 million, this programme provided financial, technical and logistical support to 49 athletes from various NOCs.

To ensure rigorous and efficient management, a Paris 2024 Commission was set up within ANOCA to oversee the implementation of qualification objectives and assess the performances of the athletes supported. The selection criteria were strict: athletes had to have reached the top 10 in the world in their discipline or won a medal at the Olympic Games Tokyo 2020.

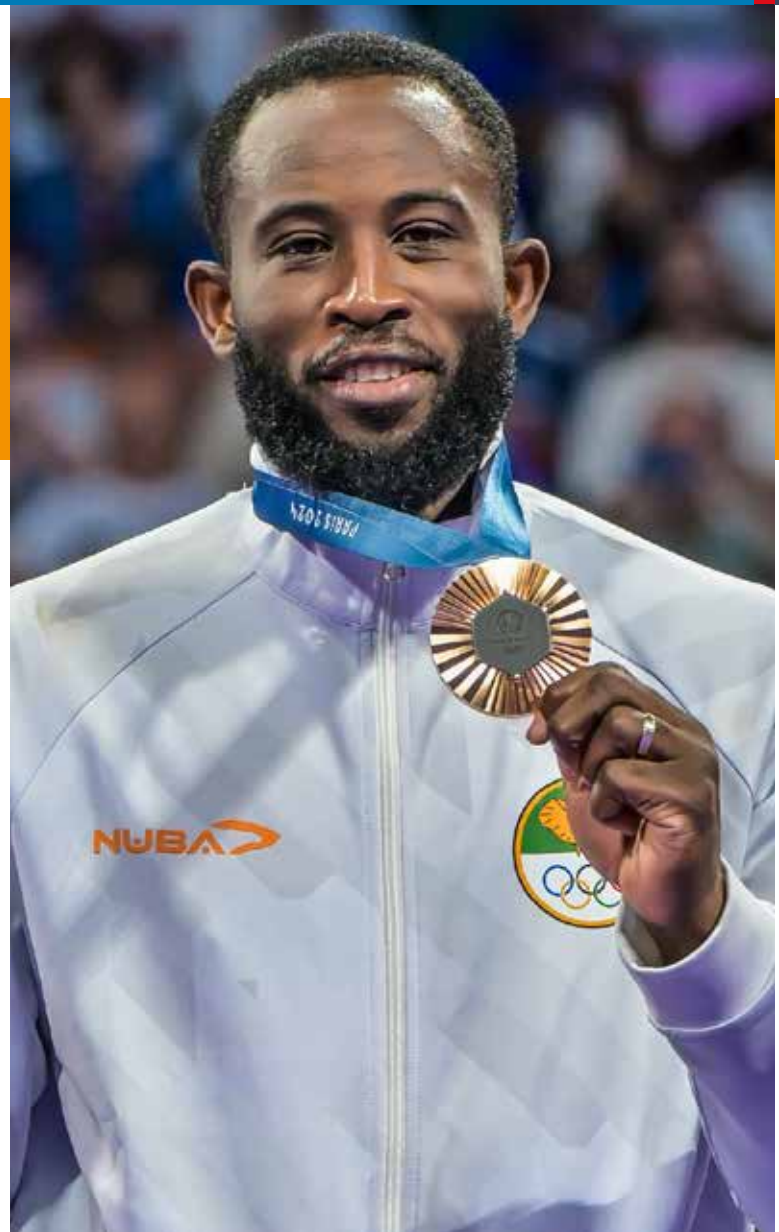
TARGETED DISCIPLINES TO MAXIMISE OPPORTUNITIES

The scholarship programme focused on disciplines in which African athletes excel traditionally, including:

Athletics: A flagship discipline for the continent, in which over 35% of African athletes at the Paris 2024 Games were involved, confirming its status as a central part of Africa’s sports landscape. One of the iconic figures was Ferdinand OMANYALA (Kenya), Africa’s fastest man, who put on a stellar performance. Also noteworthy are Marie-Josée Ta LOU (Côte d’Ivoire), who continues to hold sway in the world women’s sprint, and Hugues Fabrice ZANGO (Burkina Faso), who achieved a remarkable feat by winning a gold medal in the triple jump. These athletes, alongside a new generation of upcoming talents, epitomised the excellence of African athletics and its potential to challenge the greatest sports nations in international competitions.

Boxing: A field in which Africa continues to produce exceptional talents. At the Paris Games, African boxers like Uganda’s Busembe SAKATA made history by winning a silver medal in the middleweight category.

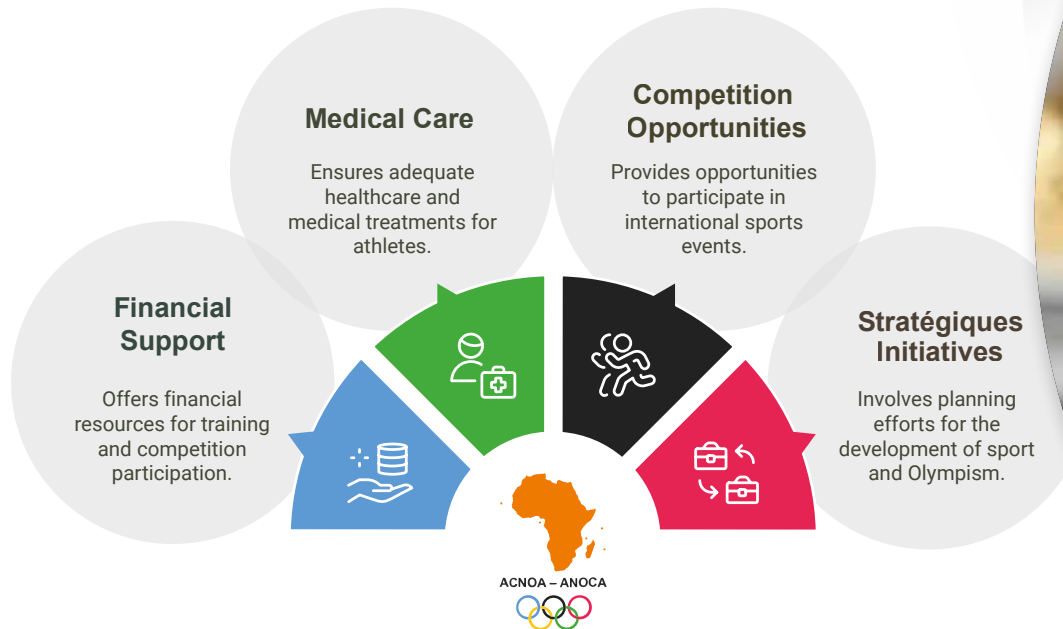
- Similarly, Morocco’s Khadija El MARDI, world champion in 2023, confirmed her status as an iconic figure by winning a bronze medal in the heavyweight category. These performances are evidence of the continued development of African boxing, supported by strong national programmes and increased technical support.



- **Judo and Taekwondo:** Two sports disciplines in which athletes like Cheick Sallah Junior CISSÉ (Côte d’Ivoire) excelled.
- **Swimming and Weightlifting,** with increased support to develop talents in these sports.

A strategic opening was also made to non-traditional disciplines such as modern pentathlon and shooting to diversify opportunities and increase African representation in these events.

Olympic Scholarships Programme



IMPRESSIVE RESULTS AT PARIS 2024

The efforts made by ANOCA and its partners paid off handsomely. 33 of the 49 athletes supported by the grants qualified for the Olympic Games Paris 2024, representing a 67% qualification rate and a clear indicator of the programme’s effectiveness.

8 of these qualified athletes won a total of 10 medals in athletics, modern pentathlon, swimming and taekwondo. Africa shone in athletics with two gold and three silver medals, solidifying its reputation in this discipline. In swimming, a young South African

swimmer achieved a historic performance, winning Africa’s first Olympic freestyle medal in more than two decades. The modern pentathlon saw remarkable progress, with a bronze medal won by an Egyptian athlete, while taekwondo confirmed Africa’s rise to power with two gold medals.

These performances were hailed by many sports officials, such as President BERRAF, who said: *“These results illustrate the huge potential of Africa when it is supported by structured and ambitious initiatives.”*



ANOCA SUPPORTS THE PREPARATION OF AFRICAN ATHLETES FOR THE PARIS 2024 OLYMPICS

Percentage of African athletes qualified among scholarship athletes: of the 49 athletes, 33 qualified for the Paris 2024 Olympics.

67%

21
MEN

Number of athletes by gender qualified for the Paris 2024 Olympics

12
WOMEN

34%

66%

Percentage of athletes by gender qualified for the Paris 2024 Olympics

SUPPORT TAILORED TO ATHLETES' NEEDS

The scholarship programme was not only financial. It also included specialised training courses on training techniques, nutrition counselling and psychological support. Athletes also had access to modern training facilities. For example, some athletes took part in training courses in Europe and North America to acquaint themselves with international standards.

With this holistic approach, athletes were able to focus on their performance, with no financial pressures. The impact of this strategy was particularly felt in disciplines such as taekwondo, where Africa has made giant strides.



TOWARDS A PROMISING FUTURE FOR AFRICAN SPORT

Africa's success at Paris 2024, thanks to the ANOCA Scholarship Programme, opens exciting prospects for the future. The programme has proved that strategic and targeted support for athletes can turn potential into tangible results on the international stage.

With preparations already underway for the Olympic Games Los Angeles 2028 and the Youth Olympic Games Dakar 2026, ANOCA continues to focus on the sustainable development of African sport. The lessons drawn from Paris 2024 will serve as a basis to further strengthen future initiatives and ensure an ever-stronger African presence at international sports events.



WINNING STRATEGY

The ANOCA Scholarship Programme was a real driving force behind Africa's success at the Paris Games. By supporting athletes financially, technically and logistically, the organisation demonstrated that well-targeted investment can produce exceptional results. This programme projects an ambitious vision for African sport, where every athlete has the opportunity to fulfil their potential and fly African colours on the international stage.

ANOCA SUPPORTS THE PREPARATION OF AFRICAN ATHLETES FOR THE PARIS 2024 OLYMPICS

Number of athletes awarded scholarships under the African athlete support program launched in 2022 in preparation for the Paris 2024 Olympic Games.



FROM





NOCA




HOTEL LE MERIDIEN ETOI

AFRICA AT PARIS 2024

A VICTORY MADE
POSSIBLE THANKS TO
OLYMPIC SOLIDARITY

IOO
RASHID FITCHELL

LE, PARIS - FRA

A man with glasses and a mustache, wearing a dark suit, white shirt, and pink tie, is smiling broadly. He is wearing a blue lanyard with a badge around his neck. In the background, a woman is clapping. A sign with the African continent and Olympic rings is visible on a table. The text is overlaid on the bottom right of the image.

Africa shone like never before at the Olympic Games Paris 2024, revealing exceptional talent and confirming its rise on the international sports stage. This success was largely credited to the central role played by Olympic Solidarity, an IOC sports promotion initiative for countries with limited resources. With 374 scholarships awarded to African athletes during the 2021-2024 Olympiad, this initiative transcended financial and structural barriers to offer African athletes unprecedented opportunities.



A PROGRAMME TAILORED TO AFRICA'S DREAMS

Olympic Solidarity's mission is to support sport development in developing countries, particularly those that do not have the necessary resources to fund the preparation of their athletes. The OS scholarship programme is an essential lever that helps promising athletes to reach the highest level of international competition. Africa has seen an unprecedented mobilisation of support, giving athletes the means to fulfil their Olympic dreams.

These scholarships are not limited to financial aid. They include intensive training opportunities, high-quality technical support and access to modern facilities. Beneficiaries can take part in training camps abroad, work with renowned coaches and gain experience in international competitions. These opportunities played a key role in Africa's success at Paris 2024.

BENEFITS OF THE ANOCA - OLYMPIC SOLIDARITY PARTNERSHIP



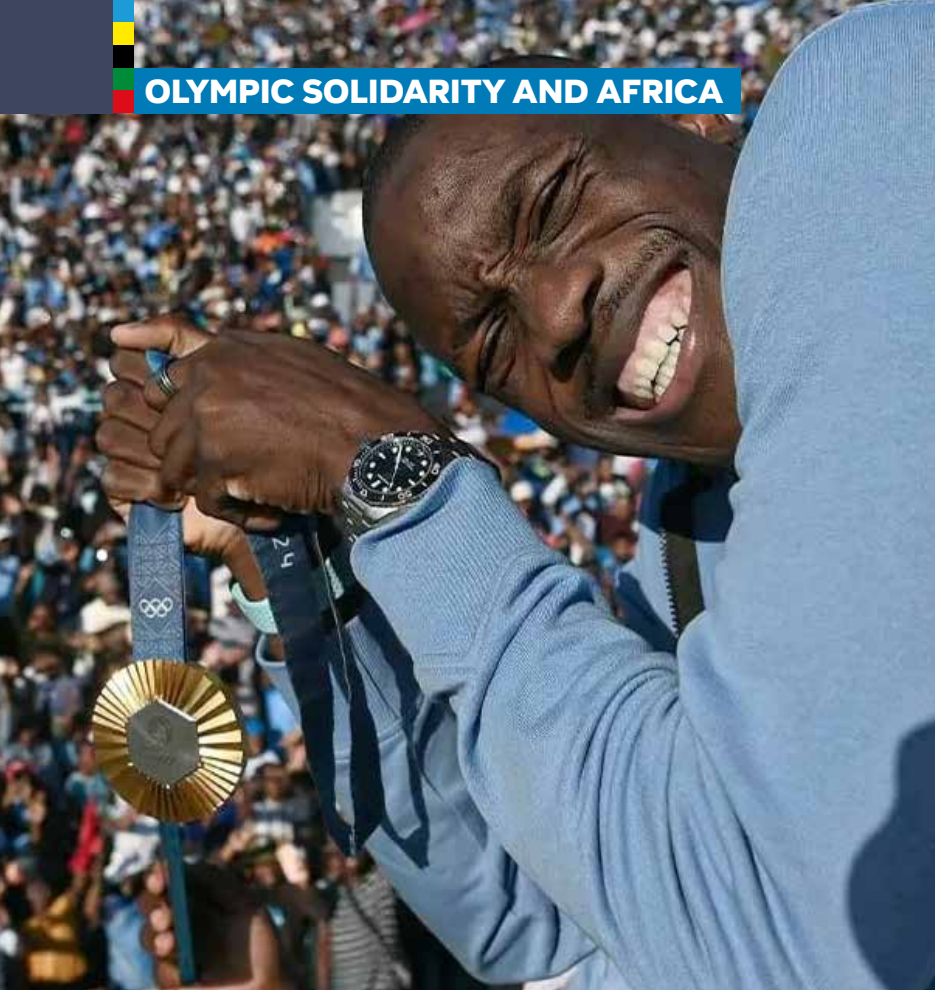
Scholarships for African athletes
for the Paris 2024 Olympics



Gender Equality Forum

Forum on Sport and
Environment





IMPACT OF SCHOLARSHIPS IN FIGURES

The Olympic Solidarity scholarship programme:

- **Trained 374 African athletes from over 40 countries across the continent.**
- **Gave over 100 athletes access to international training camps.**
- **Increased Africa's qualification rate for Paris 2024, with a record presence in several disciplines.**
- **Developed the skills of local coaches through mentoring programmes.**

These figures testify to the scale and scope of this initiative, which has been welcomed by many sports officials.

INSPIRING PERFORMANCES

Many of the 374 athletes who benefited from Olympic Solidarity scholarships stood out in Paris. One of the most iconic examples was the sprinter Letsile TEBOGO (Botswana), who staged a spectacular performance to clinch the 200m gold. This victory illustrated the extent to which the right support can turn potential into tangible results.

Ethiopian and Kenyan athletes also continued to hold sway in the long-distance races, thanks to intensive training programmes funded by these scholarships. The success of these nations in disciplines such as the marathon and 10,000 metres illustrated the importance of high-quality technical support and optimal training conditions.

A STRONGER PARTNERSHIP WITH ANOCA

The success of this programme is also thanks to the close collaboration between Olympic Solidarity and ANOCA. The programme targeted athletes with the greatest potential, while developing action plans tailored to the specific needs of African NOCs. ANOCA President Mustapha BERRAF: *“Olympic Solidarity is a key force for the future of African sport. Together, we have laid the foundations for the sustainable development of the Olympic Movement in Africa.”*

PROMISING FUTURE

Having already begun preparations for the Olympic Games Los Angeles 2028 and the Youth Olympic Games Dakar 2026, Olympic Solidarity continues to play a decisive role in sport development in Africa. The lessons drawn from Paris 2024 will serve as a springboard for more scholarship programmes and offer even greater opportunities to athletes from the continent.

The success of the Paris 2024 Games shows the power of international cooperation and underscores the importance of investing in African talents. Olympic Solidarity, in partnership with ANOCA, remains a cornerstone for the future of sport in Africa, inspiring a new generation to strive for Olympic excellence.



A COMMITMENT THAT IS BEARING FRUITS

There is no gainsaying the impact of the Olympic Solidarity scholarship programme on African performances at Paris 2024. By supporting athletes financially, technically and logistically, this initiative transformed the Olympic dream into a tangible reality for hundreds of African talents. With a clear vision and unflagging commitment, Olympic Solidarity continues to redefine the future of African sport, giving Africa centre stage within the International Olympic Movement.



NOC HEADQUARTERS CONSTRUCTION PROJECT

SOLID FOUNDATIONS FOR AFRICAN SPORT





ANOCA embarked on an ambitious project that will redefine Africa's sports landscape: the NOC headquarters construction project. This programme, which started during the 2021-2024 Olympiad, seeks to equip African NOCs with modern, functional infrastructure in a bid to streamline their managerial performance and foster sport development in Africa.



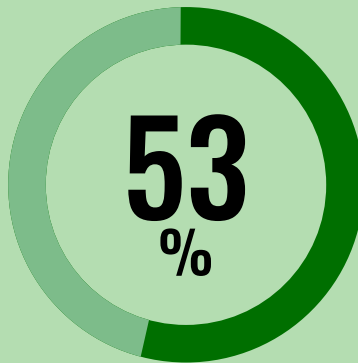
A STRATEGIC NEED FOR STREAMLINED GOVERNANCE

The lack of headquarters in many African NOCs posed a major obstacle to the efficient management of their activities. This situation also did not give them much exposure and hindered their ability to attract strategic partnerships. Identifying this crucial need, ANOCA designed a project aimed at providing NOCs with modern offices that meet international standards.

This project is part of a drive to strengthen institutions, creating an enabling environment for effective NOC management. Each headquarters

comprises administrative offices, equipped meeting rooms and multi-purpose areas for training and awareness-raising activities. For example, the recently commissioned headquarters in Eswatini hosted workshops on the management of sports competitions and seminars to train local coaches in athletics and football. These initiatives build local capacities while fostering dynamic collaboration and exchanges among the stakeholders of African sport.

AFRICAN NOCS HEADQUARTERS CONSTRUCTION PROJECT



+6000000\$

Granted to 14 NOCs for headquarters projects



14

This is the number of NOCs that have received funding for the construction of their new headquarters following their application.

26

The number of NOCs that have submitted their application for funding to build their new headquarters.

This is the percentage of NOCs that have received funding for the construction of their headquarters. That's 14 out of a total of 26 NOCs that applied.

CONCRETE ACHIEVEMENTS

A PROMISING FIRST PHASE

Since the initiative was launched, one NOC headquarters has already been completed while construction works are underway in others. Malawi, Equatorial Guinea and Togo received the necessary funds for their projects, while the following countries received their first instalments: Angola, Benin, Chad, Cape Verde, Gabon, Guinea Bissau, Sierra Leone and Tanzania. The ANOCA Secretariat continued to receive project progress reports from countries such as Angola, Chad, Malawi and Togo. Contracts were also signed with new applicants such as Botswana, Mauritius and Somalia in 2024, and they will be receiving funds soon.

These facilities, tailored to local needs and complying with international standards, demonstrate ANOCA's commitment to assisting its members in their

development. In Lesotho, for example, the new headquarters tripled the capacity for strategic meetings, while also serving as a centre for community sports activities.

Once completed, each headquarters would significantly improve the working conditions of NOCs, providing a professional and attractive environment to welcome partners and stakeholders of the sports movement. This development is part of a long-term plan to raise the managerial standards of African NOCs while fostering collaboration between local and international stakeholders.

INNOVATIVE AND MUTUALLY SUPPORTIVE FUNDING

The NOC headquarters construction project is based on a collaborative funding model. In partnership with the IOC and institutional donors such as Olympic Solidarity and some International Sports Federations, ANOCA has been mobilising the resources required to build infrastructure. For example, Olympic Solidarity's contribution covered nearly 40% of the initial costs. The funding included the design, construction and equipment of the headquarters, thus rendering them immediately functional.

This model also requires the beneficiary NOCs to take responsibility for maintaining and making more judicious use of these facilities for them to have a greater impact.



INNOVATIVE, SOCIALLY RESPONSIBLE FUNDING

The NOC headquarters construction project is based on a collaborative funding model. In partnership with the IOC and institutional donors such as Olympic Solidarity and certain international sports federations, ANOCA sources the requisite funds for infrastructure development. A case in point is the contribution from Olympic Solidarity,

which covers almost 40% of the initial costs. This funding covers design, construction and equipment of the headquarters, which makes them immediately operational.

Also, through this model, beneficiary NOCs are responsible for maintenance and required to put these facilities to greater use to maximise their impact.

AN IMPACT BEYOND INFRASTRUCTURE

Beyond the physical building, this project has a cross-cutting impact on African sports. NOC headquarters are becoming strategic centres for local skills development, training of coaches and coordination of national sports activities. They also strengthen collaboration with governments

and private actors, helping to integrate sport more effectively into development policies.

These headquarters also demonstrate ANOCA's desire to create a professional environment that aligns with international standards, enabling African NOCs to compete with their international counterparts.

FUTURE PROSPECTS

A SUSTAINABLE VISION

ANOCA plans to extend this programme to all African NOCs by 2030, with priority given to the most vulnerable countries. This ambition is based on a sustainable vision that incorporates elements of ecological construction, using local materials and environment-friendly energy systems.

“This programme is a decisive step towards empowering African NOCs. It’s not just about building structures but also about creating a lasting legacy for future

generations,” said ANOCA President Mustapha BERRAF.

“This initiative offers us not only a functional space but also a symbol of our commitment to the development of national sport,” added Mompoti SEBOGODI, President of the Botswana Olympic Committee, whose headquarters are currently near completion.

A SILENT REVOLUTION FOR AFRICAN SPORTS

The NOC headquarters construction project is both an ambitious and realistic vision for African sport. By equipping NOCs with modern, functional structures, ANOCA is laying the foundation for a stronger, more united and better organised African Olympic Movement.

This project, far from being a simple infrastructure initiative, symbolises a deep commitment to the growth and development of sport in Africa, enabling the continent to excel on the international stage.



ANOCA AND GENDER EQUALITY

**A STRONG COMMITMENT
TO AFRICAN SPORT**



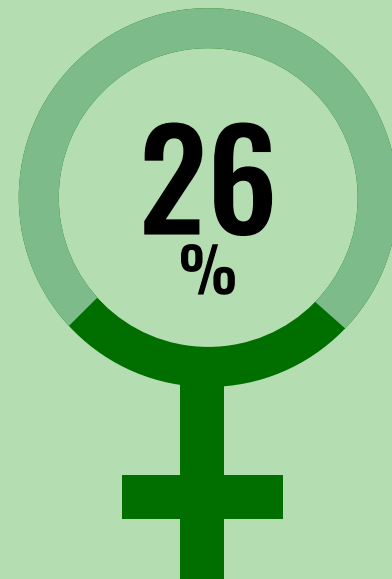


THE GENDER EQUALITY FORUM

A GIANT STEP

Some of the dignitaries present included His Royal Highness, Prince Faisal AL HUSSEIN, Vice Chair of the IOC Commission for Gender Equality, Diversity and Inclusion, Dr Thomas BACH, IOC President, and Jose MARIA NEVES, Cape Verdean President, also participated via video messages underscoring the importance of parity in sport. Also in attendance were the ANOCA President and IOC members in Africa.

GENDER EQUALITY



Only 26% of women hold leadership positions in NOCs



GENDER EQUALITY FORUM



+200
Attendees



IOC Women and Sport Prize for the African continent awarded to Natsiraishe Maritsa of Zimbabwe

The GE FORGE project aims to deepen the study of gender equality in sports leadership.



Adoption of a Charter of Commitments to gender equality

MEANINGFUL DISCUSSIONS AND STRONG RECOMMENDATIONS

For two days, participants brainstormed ways to get women more involved in sports organisations at all levels. Discussions underscored the need for equal gender representation in leadership positions while underlining the importance of men and women working together to drive lasting change.

One of the inspiring presentations was the GE-FORCE PROJECT, presented by Silvija MITEVSKA, Chair of the Women's Commission of NOC Northern Macedonia, and Dr Marcos LOPEZ-FLORES, President of the European Innovation and Knowledge Network, which captivated the audience.

This project, supported by the European Union, aims to further the study of gender equality in sports leadership. The NOCs of Macedonia, Poland and Cape Verde are actively involved in the initiative.

The Forum ended with the drafting and adoption of a Charter of Commitments to Gender Equality, which provides a roadmap for future action to ensure greater participation by women in sports structures.



AN AWARD TO HONOUR AN EXCEPTIONAL ACTIVIST

One of the most memorable moments of the opening ceremony was the award of the IOC Women and Sport Award for Africa to Maritsa NATSIRAISSHE from Zimbabwe. This young activist was rewarded for her remarkable work in empowering young girls through taekwondo, via her Vulnerable Underage People's Auditorium foundation. This project, part of Olympism 365, is a perfect example of how sport can serve as a powerful tool for positive change in society.

DRIVING SUSTAINABLE CHANGE FOR AFRICAN SPORTS

The ANOCA Gender Equality Forum was a milestone in the promotion of gender equality in African sport. By bringing together influential leaders and highlighting concrete initiatives, it helped to raise collective awareness of the importance of inclusion and equity. ANOCA, through its unflinching commitment, continues to prove that sport development in Africa depends on the active involvement of women in all spheres of the sports movement.



SUMMARY OF THOMAS BACH'S SPEECH ON THE PROMOTION OF GENDER EQUALITY

IOC President Thomas BACH asserted his unwavering support for ANOCA in promoting gender equality in African sports, hailing the efforts of ANOCA and its Gender Equality Commission chaired by Mathlohang RAMOQOPO, and reiterating the IOC's commitment to promoting equality in sport.

BACH recalled that gender equality is a fundamental and vitally important human right, an integral part of good governance. For Paris 2024 and Dakar 2026, the IOC is working to achieve gender parity by adjusting qualification quotas and the sports programme. Initiatives have also been put in place to bridge the gap between men and women in terms of exposure during competitions, as well as to ensure equitable representation in media coverage.

Despite this progress, BACH pointed out that disparities persist within NOCs and International Federations (IFs). Only 26% of women hold leadership positions in NOCs, and few IFs are led by women. He called for deliberate policies and institutional commitment to bridge these gaps.

Finally, BACH expressed his gratitude to Lydia NSEKERA, Filomena FORTES and Mathlohang RAMOQOPO for their exemplary leadership. He insisted that the IOC will remain an active partner in promoting gender equality and encouraged sustained collaboration in the spirit of the Olympic motto: *"Faster, Higher, Stronger - Together."*

SUMMARY OF MUSTAPHA BERRAF'S ADDRESS AT THE 2ND GENDER EQUALITY FORUM



President Mustapha BERRAF reasserted ANOCA's commitment to promoting gender equality in African sport. After expressing his gratitude to Cape Verdean authorities for their warm welcome, he underscored the importance of the meeting, which brought together all 54 African NOCs and partners of the Olympic Movement.

BERRAF acknowledged the efforts of the Gender Equality Commission and sports federations in promoting inclusion and diversity in African sport. He called for a collective debate to devise sustainable strategies aimed at fully integrating women in decision-making positions, sports structures and technical staffs. He also stressed the importance of supporting/coaching women athletes and increasing the number of women coaches at the Olympic Games Paris 2024, which achieved a historic men-women parity.

President BERRAF highlighted that gender equality is a key component of the principles of Olympism. It is central to ANOCA's vision to work for inclusive and fair sport in Africa, in tune with the 25 IOC recommendations on gender equality. He also highlighted major initiatives such as the "*Gender Equality Through Sport Bridging Project*", launched by the IOC and UN Women, leveraging sport to foster equality and protect against harassment and abuse.

In conclusion, Mustapha BERRAF urged participants to actively commit to this noble cause by joining efforts to make gender equality a lasting reality. He further emphasised the critical role of women in sports governance and education in Africa, while appealing for joint efforts to develop a fairer, more inclusive and forward-looking African sport.

▶ INTERVIEW SUMMARY ◀

Mrs Kirsty Coventry



Mrs Kirsty Coventry hailed the success of the Forum while highlighting deliberations on policies, and the training and education of young girls to give them greater access to leadership positions in sport. She stressed the need to allocate a specific budget to this effect across all sports.

She further noted that the reforms initiated by the IOC, notably a 50/50 gender parity for the Olympic Games Paris 2024, are a major step forward. She thanked President Thomas BACH for his leadership and called for collective efforts to further disseminate these changes at the grassroots level for more equity and equality in world sport.

HRH Prince Faisal



HRH Prince Faisal commended the quality of discussions during the Forum, underscoring that achieving gender equality requires continent-specific solutions. He lauded the work done and expressed the hope that Forum

resolutions will be implemented to foster gender equality in Africa.

He asserted that the IOC stands ready to support Africa through various mechanisms such as Olympic Solidarity and training programmes for female coaches. He, however, stressed the need for African NOCs to play an active role in promoting gender equality because, for him, real change can only be achieved through the effective implementation of recommendations and collective efforts at all levels.

Paul Tergat



Paul Tergat expressed satisfaction with the ANOCA Gender Equality Forum, noting that he was impressed with how the programme was structured to empower women in sport in terms of both participation as athletes

and as leaders in decision-making bodies. He also highlighted the importance of addressing historical discriminations suffered by women in terms of access to leadership positions and sports performance for a positive and lasting change.

Mrs Nathalie Moameshie



Mrs Nathalie Moameshie hailed the Forum as a great success. For the very first time, chairpersons of all NOC Gender Equality Commissions, accompanied by male officials, actively participated in the Forum. While noting

that ANOCA's main goal is to increase women's participation in sport as athletes, coaches and leaders, she expressed her conviction that every country will implement the ensuing key recommendations and the ANOCA Action Plan to advance gender equality in sport.

Mrs Nawal EL Moutawakel



IOC member, Mrs Nawal EL Moutawakel, expressed her support for all 54 African NOCs during the 2nd ANOCA Gender Equality Forum, under the leadership of Mustapha BERRAF. She lauded the initiative to discuss obstacles faced by women in sport, both in terms of performance and governance.

The Forum brought to the fore the specific challenges women face to occupy leadership positions or even become coaches, referees and managers in sports institutions. Mrs EL MOUTAWAKEL noted that, despite an increase in their numbers, much is left to be done to achieve the IOC recommendation for a 50/50 gender parity across the board.

She encouraged constructive dialogue, experience-sharing and collective efforts to transform these challenges into opportunities. She underscored the need for strong recommendations to inspire innovative projects and support women on their path to occupying critical positions.

In conclusion, she thanked President BERRAF and the IOC for their commitment to promoting Olympic values and gender equality, while hoping for lasting solutions.

Mrs Germaine Manguet



Mrs Germaine Manguet expressed satisfaction with the 2nd ANOCA Gender Equality Forum, highlighting its relevance in bringing together actors of African and world sport to reflect on how to implement the ANOCA 2021-2024 Strategic Plan. She stressed the importance of the Forum in identifying problems encountered on the field and exchanging country-specific solutions.

She welcomed the inclusion of men as allies in this endeavour, underscoring that the achievement of gender equality is contingent on collaboration between men and women. She further emphasised athlete career transition, women empowerment in technical and medical fields and the creation of a database to better target action.

Mrs MANGUET thanked President BERRAF for his unwavering support and reasserted the unanimous commitment of participants to meet the 50% women and 50% men parity at Paris 2024. In conclusion, she praised leaders such as Mrs Matlohang RAMOQOPO and Mrs Filomena FORTES for their commitment and contribution to the success of the Forum.

Mrs Odette Assembe Engoulou



Mrs Odette Assembe Engoulou welcomed the 2nd Gender Equality Forum and thanked the IOC, ANOCA and the Organising Committee for organising the event. She highlighted the importance of gender equality in sport while calling for the effective implementation of the recommendations of the Forum.

She emphasised the key role of NOC Presidents attending the Forum in ensuring the implementation of actions aimed at increasing women's participation in sports, both on the playing field and in governing bodies. In conclusion, she called for efficient measures to be taken to walk the talk.

TAKEAWAYS AND RESOLUTIONS

The two days of intense deliberations concluded with the following resolutions:

1. There is a need for all NOCs and zones to adopt Gender Equality Strategies and action plans.
2. NOCs should have safeguarding/ safe sports policies in place.
3. Male allies should be identified and worked with.
4. Budget and allocate resources for Gender Equality activities.
5. Conduct research to have data on Gender Equality for monitoring, learning and reporting.
6. Awareness raising is still required as well as mentorship programs for young girls.
7. Increase female participation from grassroots to elite at all levels.
8. Implement 30% quotas for women leadership.
9. Increase women's capacity and representation in all categories (athlete's entourage, administrators) from community to elite.
10. Implement the IOC portrayal guidelines across media and sports actors.
11. Establish and implement measures for a safe sport environment for all especially groups at risk.
12. Formulate policies on safeguarding and safe sports.
13. Enhance resource allocation policies according to the delivery on Gender equality criteria.

The curtains were drawn on the 2nd ANOCA Gender Forum with remarks from Mrs Matlohang MOILOA-RAMOQOPO, ANOCA 2nd VP, ANOCA GE Commission Chairperson, IOC Member and Mr Mustapha BERRAF, ANOCA President and IOC Member. They both thanked NOC Cape Verde for hosting the Forum, participants for their active participation, as well as various panellists for sharing their experiences. They looked forward to implementing resolutions of the Forum within NOCs and various Zones.



OLYMPAFRICA

A PROGRAMME THAT ADDRESSES
THE SOCIAL, EDUCATIONAL
AND SPORTS CHALLENGES OF
AFRICA'S YOUTH



During the 2021-2024 Olympiad, the Olympafrica programme, designed and put in place by ANOCA, continued to help many young Africans to practise their favourite sport and engage in diverse other activities. With the support of its partners, ANOCA lent considerable momentum to this programme that places youths at the centre of most of its activities, fostering their social development and empowerment. The Olympafrica International Foundation prioritised a number of actions during the recent quadrennial, including: construction of centres, recreational programmes, cooperation and talent identification.

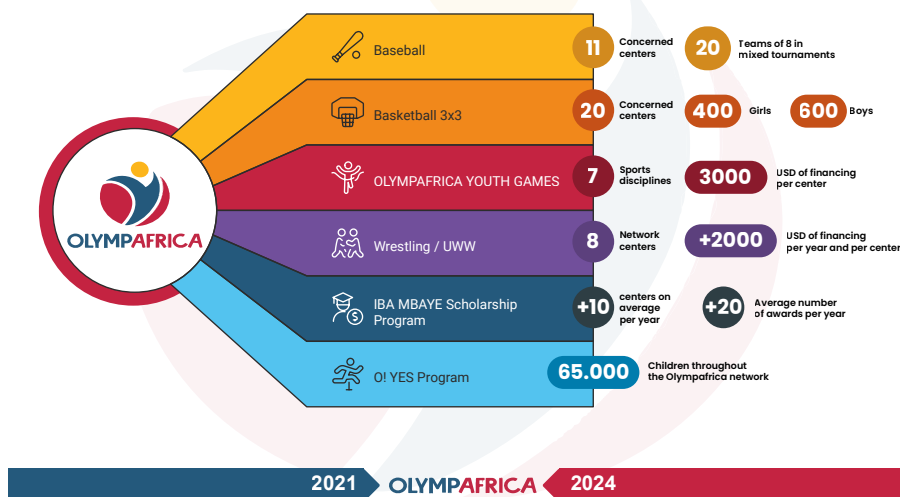
TALENT IDENTIFICATION

INNOVATIVE RECREATIONAL PROGRAMMES

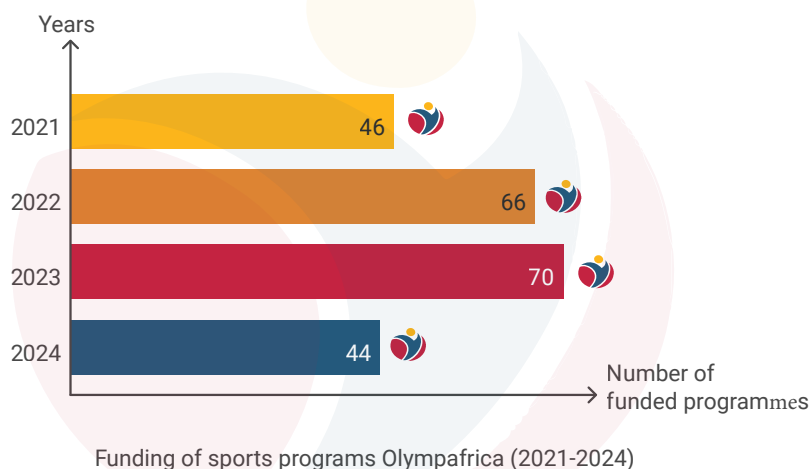
Between 2021 and 2024, Olympafrica had a direct impact on more than 65,000 children across the continent, a significant 30 % increase compared to the previous quadrennial. These remarkable figures reflect the magnitude of the project and its pivotal role in building a more united and inclusive sporting Africa. Flagship initiatives include:

- The O!YES programme which, while covering 31 centres each year, offered kids opportunities to take part in well-structured sports, educational and pedagogic activities.
- The inclusion of new disciplines such as Basketball 3x3 and Baseball5, respectively mobilised 20 and 11 centres, with the active participation of 600 boys and 400 girls. Not only did these disciplines give greater access to sports, they also helped break social and cultural barriers.
- The Olympafrica Youth Games organised in 7 disciplines, bringing together hundreds of budding talents in the spirit of healthy competition, excellence and friendship.

Olympafrica's diverse sporting initiatives



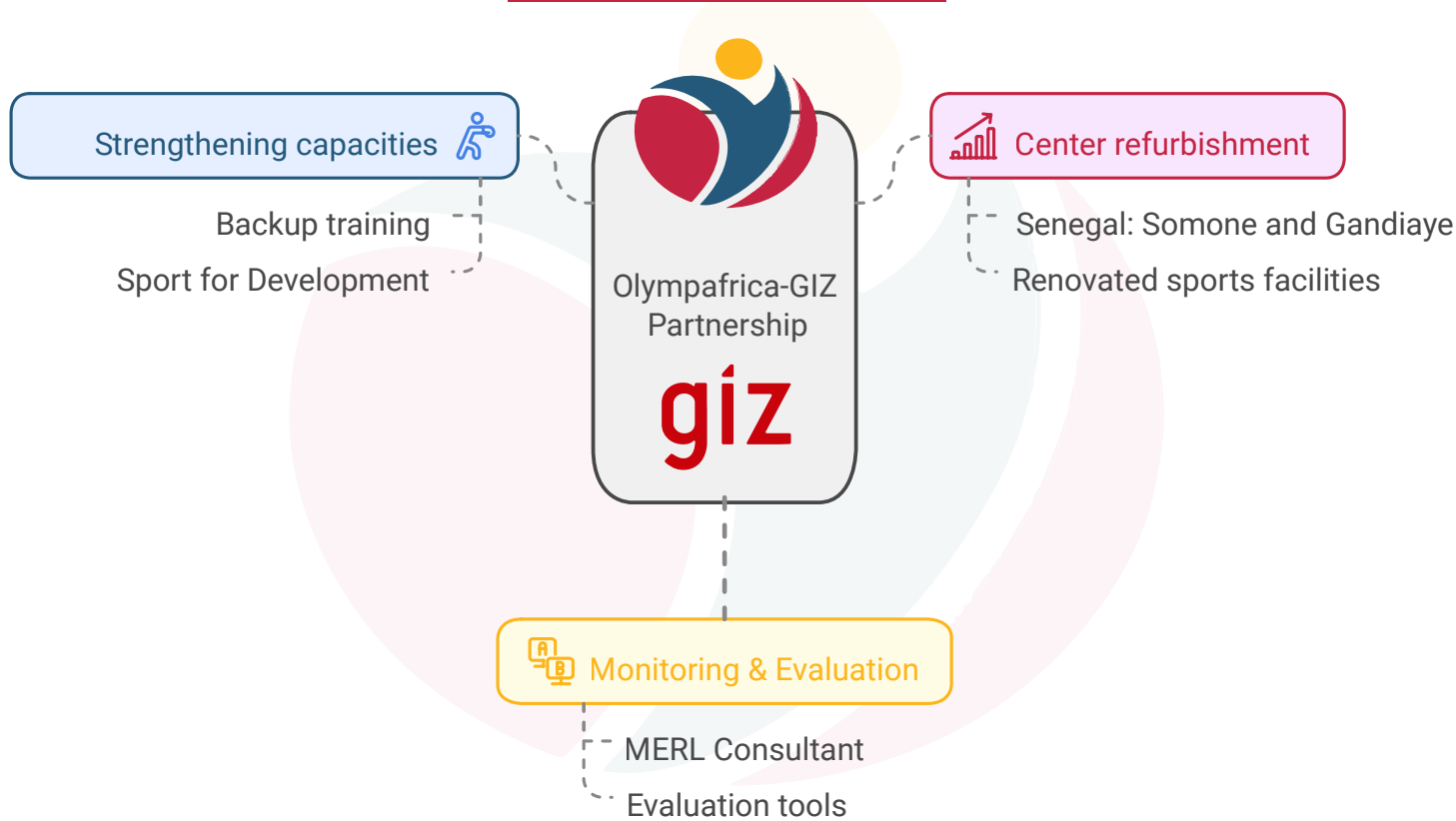
Number of Funded Sports Programmes



MODERNISATION OF INFRASTRUCTURE

Olympafrica - GIZ partnership

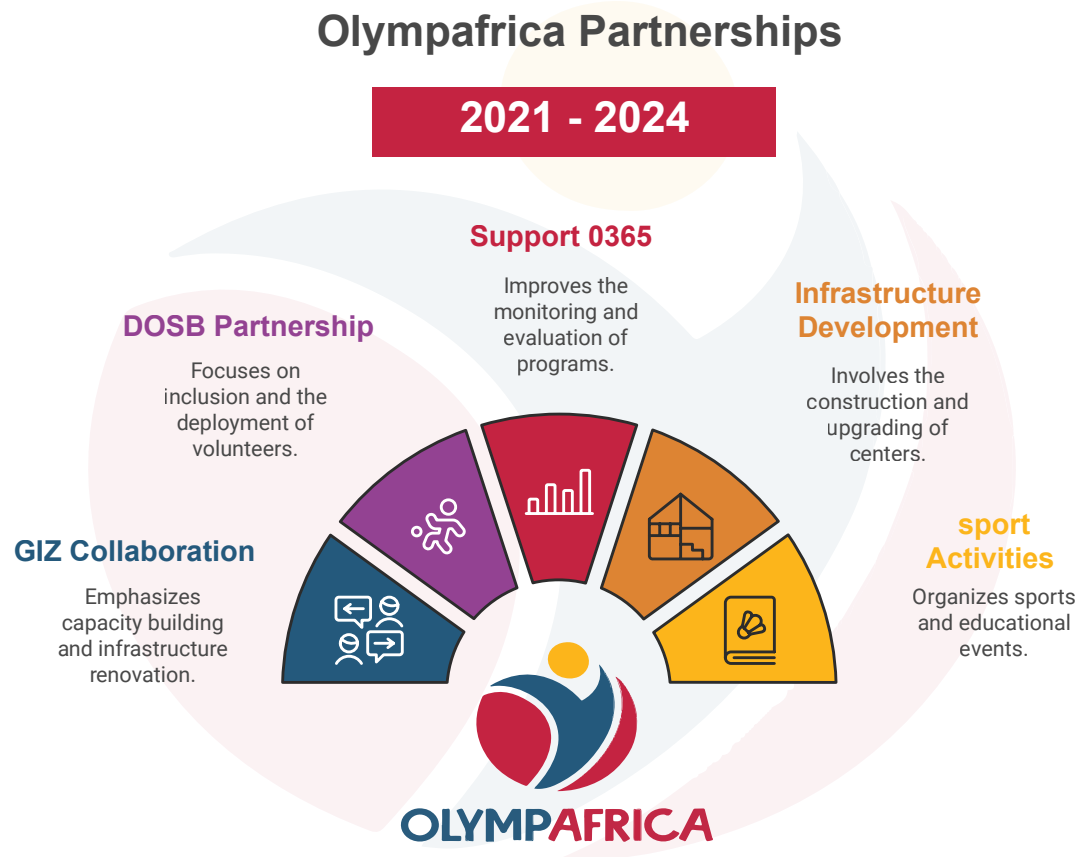
2021 - 2024



Another driver of Olympafrica’s success is the modernisation and construction of sports infrastructure. Over the past four years, more than US \$750,000 were invested in the construction of new centres and the renovation of existing ones. These efforts yielded tangible results:

- Newly constructed centres:** Brand new buildings were constructed in Benin, Niger, Togo (2nd centre) and Guinea Conakry, offering modern and accessible spaces for sports practice.
- Renovated centres:** Major renovation works were undertaken in countries such as Senegal (Somone, Gandiaye), Mozambique, Lesotho, Mali and Niger. Old buildings were renovated to create a safe environment tailored to the needs of young people.

MORE MEANINGFUL COOPERATION WITH A NUMBER OF PARTNERS



Olympafrica also owes its success to strong and visionary partnerships that helped maximise its impact:

- **With GIZ:** The renovation of centres in Senegal and training programmes in safeguarding and Sport for Development (S4D), had a direct impact on quality of infrastructure and local skills.
- **With DOSB:** The programme, Unified Sports, fostered social inclusion by involving both able-bodied and young people living with disabilities

in community activities, and building capacities thanks to the deployment of volunteers.

- **With Olympism365/IOC:** Improving monitoring tools and integrating digital platforms bolstered programme efficiency, allowing for streamlined management and better results assessment.

These strategic partnerships attest to the shared commitment to building a sustainable future where sport is a tool for social and economic transformation.

TALENT IDENTIFICATION AND MONITORING ASSURED

Overview of Olympafrica Partnerships



Olympafrica is not only a vehicle for infrastructure development and social inclusion, but also a real incubator for talents. The IBA Mbaye Scholarship programme is a typical example. By awarding 20 scholarships per year, the programme helps young promising athletes to juggle both school and sports activities. The results speak for themselves: many beneficiaries have excelled on the international stage, winning medals in continental and global competitions and have also become leaders in their communities.

Designed and set up by ANOCA, Olympafrica is grooming a generation of leaders, inspiring a community spirit and contributing to the overall welfare of participants. It is a forward-looking vision that combines sports values with human and social development. Thanks to the unflinching commitment of partners, NOCs, and local communities, this

Contributions to the Impact of Olympafrica



programme has become a symbol of resilience, innovation and mobilisation, offering thousands of young people the opportunity to dream, learn and develop.



INTRODUCING WINTER SPORTS IN AFRICA

ANOCA CHAMPIONS HISTORIC LEAP FORWARD



The 2021-2024 Olympiad will be etched in the annals of African sport for breaking new grounds with the introduction of winter sports. Championed by ANOCA and in collaboration with Gangwon Province, South Korea, hundreds of young African athletes discovered and practised disciplines that were hitherto inaccessible to snowless countries. Spotlight on a ground-breaking initiative and its lasting impact.



A STRATEGIC PARTNERSHIP WITH GANGWON

The signing of a memorandum of understanding between ANOCA and Gangwon Province, Republic of Korea, on 16 March 2022, marked the beginning of this adventure to promote the Gangwon 2024 Winter Youth Olympic Games and to introduce winter sports to African countries.

The aim was twofold: to offer a unique sporting experience to young athletes from snowless countries and to strengthen the technical and organisational

skills of African NOCs, while sustainably transforming the African sports landscape in the long term.

The introduction of winter sports could boost the interest of younger generations in new disciplines, develop local expertise in infrastructure management and foster enriching intercultural exchanges, as highlighted by ANOCA President Mustapha BERRAF: *“We strongly believe that this initiative will redefine the future of African sport.”*

THE HORIZON ACADEMY PROGRAMME

A SPRINGBOARD FOR AFRICAN YOUTH

The Horizon Academy programme was the backbone of this ambitious project. In May 2022, an initial two-week intensive training was organised in Pyongyang, South Korea, bringing together 56 young athletes and 13 coaches from 10 African countries. Participants were introduced to various disciplines such as bobsleigh, skeleton, alpine skiing, snowboarding and ski jumping.



Besides sports sessions, the programme featured cultural and educational activities, workshops on gender equality, the fight against doping and peace. More specifically, a second training was held in December 2022 in PyeonChang, with pre-selected athletes. These training sessions helped to identify the best talents to represent Africa at the 2024 Winter Youth Olympic Games.





GANGWON 2024

HISTORIC PARTICIPATION FOR AFRICA

From 19 January to 2 February 2024, the Winter Youth Olympic Games saw the unprecedented participation of an African delegation. Several athletes from the Horizon Academy excelled in disciplines such as alpine skiing and bobsleigh. Sabrina SIMADER, the Kenyan skier nicknamed “*Snow Leopard*”, was one of the leading figures of Team

Africa, embodying the continent’s spirit of resilience and determination.

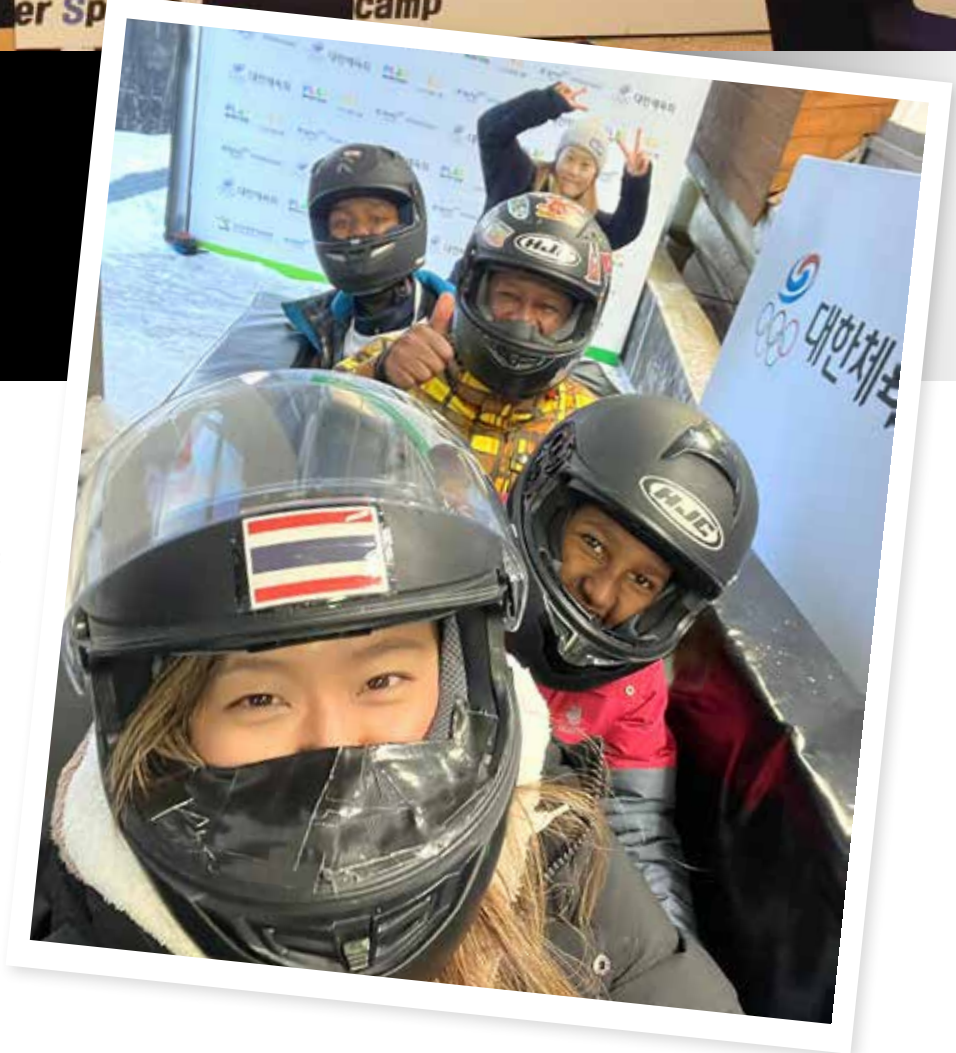
This participation demonstrated Africa’s ability to take part in disciplines previously dominated by snowless nations, as reflected in the positive assessment of the Korean organisers, who hailed the spectacular progress made by African athletes in just two years.



A SUCCESSFUL COOPERATION MODEL

This project was based on an exemplary collaboration ANOCA had with Gangwon Province and the PyeongChang 2018 Legacy Foundation. These institutions did not only finance the training sessions (transport, accommodation, equipment) but also ensured a rigorous technical follow-up of participants.

According to IOC member William Frederick BLICK, the cooperation embodied the Olympic values of solidarity and inclusion, opening new avenues for African sport. The PyeongChang Foundation's commitment to supporting youths in snowless countries has been essential in overcoming financial and structural barriers.



WAY FORWARD FOR WINTER SPORTS IN AFRICA

Africa's participation in winter sports will not end with Gangwon 2024, given that ANOCA looks forward to sustaining the momentum by encouraging more NOCs to include snow disciplines in their programmes. Other priorities include providing specialised training for coaches and appropriate infrastructure in certain regions (such as the Afri-ski Resort in Lesotho).

In the long term, these initiatives seek to increase the number of disciplines accessible to African athletes, thereby creating a multiplier effect on the continent's visibility and competitiveness.

This project is just the beginning. Africa must be present and competitive in all Olympic disciplines.

Integrating winter sports into NOC programmes could also spur investment in infrastructure, create local economic opportunities and diversify the profiles of African athletes on the world stage. By acquiring technical and organisational expertise, Africa could become a key player in disciplines hitherto dominated by other continents.

In this regard, Mustapha BERRAF stated: *"This project is just the beginning. Africa must be present and competitive in all Olympic disciplines."*



A HISTORIC MILESTONE FOR AFRICAN OLYMPISM

The ANOCA winter sports programme marked a revolutionary step in the history of African sport. By offering young athletes the opportunity to shine in unusual disciplines, the continent demonstrated its ability to challenge the limits and achieve the impossible. This initiative paved the way for a more inclusive, innovative Africa that is ready to rise to any challenge on the world stage.





SPORT AND THE ENVIRONMENT

ANOCA INITIATIVES FOR
SUSTAINABLE SPORT

PROMOTING AN
ENVIRONMENTALLY FRIENDLY
AFRICA (2021-2024)



The ANOCA Sustainability Commission made the 2021-2024 quadrennial a decisive turning point for environmental sustainability in African sport. Through conferences, innovative initiatives and local actions, significant progress was made towards a more environmentally friendly future. An overview of major achievements.



A VISIONARY CONFERENCE ON CLIMATE ACTION

In January 2022, ANOCA organised a conference to educate and inspire for sustainability and climate action in sport. Initially scheduled as an in-person event in Johannesburg, it was held via videoconference due to COVID-related restrictions. With over 200 participants, this event highlighted

concrete climate strategies, while calling on sports leaders to become agents of change. Discussions focused on the importance of adopting international best practices to integrate sustainability into sports governance.

CAPE VERDE, A MODEL FOR SPORTS ECOLOGY

At the Gender Equality Forum in October 2023, Cape Verde distinguished itself by organising a plastic-free sports conference. This initiative demonstrated that it is possible to blend sport and environmental friendly activities. Participants also visited a local tortoise conservation project, symbolising the country's commitment to biodiversity conservation. This type of action is a source of inspiration for other African nations.

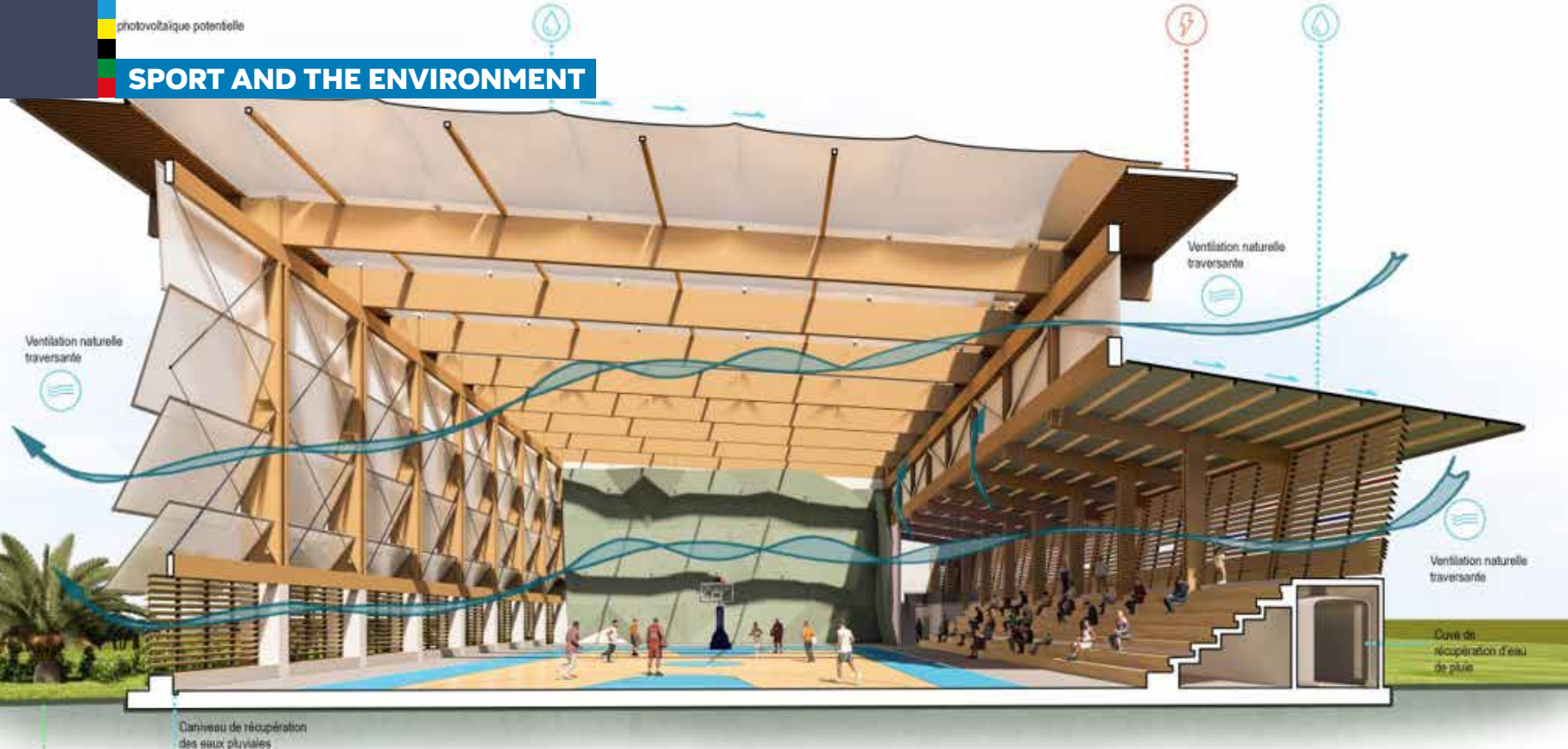


SUSTAINABILITY FORUM

MOBILISING AN ENTIRE CONTINENT

On 5 and 6 March 2024, ANOCA organised an African Forum on Environmental Protection and the Fight against Climate Change in Algiers. Placed under the distinguished patronage of the Prime Minister of Algeria, this event brought together all African NOCs to discuss concrete actions to be undertaken. ANOCA President Mustapha BERRAF stressed the urgent need to leverage sport in raising awareness and taking action for the benefit of the environment.





THE BIOCLIMATIC GYMNASIUM IN MAURITIUS ISLAND

AN INNOVATIVE MODEL

NOC Mauritius designed a unique bioclimatic gymnasium based on renewable energy and natural ventilation. This infrastructure helped to reduce the carbon footprint by 40% in 2023 compared to the previous year.

The project also mobilised more than 50,000 people around community initiatives, including the replacement of plastic bottles with reusable glass containers.

WAY FORWARD

TOWARDS A SUSTAINABLE STRATEGY

ANOCA and its Sustainability Commission are currently working on an ambitious action plan for 2025 and beyond. On the sidelines of the General Assembly to be held in Algiers in March 2025, a special workshop will bring together Secretaries General of African NOCs to reassert their commitment to sustainability.

These efforts fall in line with the global vision to make sport a major driver of environmental transformation in Africa.

ANOCA is once more demonstrating that sport can be a vehicle for positive change in the environment and communities. Together, let's build a sustainable future!



SUMMARY OF IOC PRESIDENT DR THOMAS BACH'S MESSAGE

IOC President Dr Thomas BACH hailed ANOCA's initiative and its President, Mustapha BERRAF, for organising a conference on sustainability. He recalled that the climate crisis calls for collective mobilisation by the Olympic community to make sport a powerful tool for social transformation.

Through the "Olympism365" strategy, the IOC has been working in collaboration with the United Nations and other partners to achieve the Sustainable

Development Goals (SDGs), particularly in the areas of climate action, gender equality and health. Dr BACH emphasised that low-cost but high-impact sport is essential to building resilient communities and a sustainable world.

He concluded by calling for collective action, affirming that only unity will help achieve the Olympic motto: Faster, Higher, Stronger - Together.

SUMMARY OF ANOC PRESIDENT DR ROBIN MITCHELL'S MESSAGE

During the African Forum on Environmental Protection and the Fight against Global Warming, ANOC President Dr Robin MITCHELL congratulated ANOCA and its President for organising the event. He pointed out that the climate emergency requires concrete and immediate actions, and that every stakeholder in the Olympic Movement must contribute to environmental sustainability.



ANOC, through its Sustainability Commitment adopted in 2022, pledged to reduce its carbon emissions to 50% by 2030 and to achieve carbon neutrality by 2040. The organisation also contributes to initiatives such as Race to Zero and works in conjunction with partners including the Clean Oceans Campaign and the International Union for Conservation of Nature.

MITCHELL highlighted concrete examples of sustainable projects, including the planting of 10,000 indigenous trees with the Portuguese Olympic Committee and working with NOCs in Oceania on plastic reduction programmes. He stressed the need to share best practices among NOCs and to develop region-specific strategies.

In conclusion, he urged that these discussions be translated into action, convinced that the Forum will pave the way for sustainable sport in the world.

SUMMARY OF ANOCA PRESIDENT MUSTAPHA BERRAF'S MESSAGE

At the African Forum on Environmental Protection and the Fight against Global Warming, held in Algiers, Mustapha BERRAF called for an urgent mobilisation of the African Olympic Movement to address climate challenges.



He thanked the Algerian authorities and all 54 African NOCs for their commitment to environmental protection.

BERRAF stressed that sport, which is a powerful tool for awareness-raising, must be at the service of nature protection. He underscored the need to develop sustainable sports policies and to sensitise sportspersons and the public to environmental challenges. Sport can contribute to sustainability by promoting responsible practices, despite its potentially negative impacts such as waste management and major events-related emissions.

He recalled that Africa is particularly vulnerable to global warming and appealed for innovative actions to reduce carbon emissions, pursuant to the Paris Agreement and the 2020 and 2020+5 agendas. He commended IOC initiatives, notably the Olympic Forest in Mali and Senegal, and encouraged African NOCs to keep up their efforts towards sustainable sport.

BERRAF concluded by reasserting that ANOCA, through its 2020-2024 Strategic Plan, fully supports the IOC environmental vision and remains committed to building a better world through sport.

RESOLUTIONS OF THE 2022 ANOCA SUSTAINABILITY AND CLIMATE ACTION CONFERENCE

Following is a summary of the resolutions adopted at the end of very fruitful deliberations:

- There is a need to recognise the right to a healthy environment as a fundamental human right in general and for athletes in particular.
- Raise awareness of the need for a synergy of efforts to address global warming for the benefit of the Sports Movement, governments and non-state actors.
- Make a specific appeal for synergy between the Ministries of Sports and African NOCs in the fight against global warming.
- Call for everyone to involve athletes in the campaign to mobilise youths and other partners.
- Mobilise relevant institutions to pursue the goals and objectives of the UN SDGs and the IOC.
- Draft an Environmental Charter on Sport pursuant to the Olympic Charter, which commits NOCs to collaborate with the respective governments and ministries in charge of sports, the environment and sustainable development, and to regularly submit reports to ANOCA through its Sustainability Commission.
- Create an Environment Fund to finance various relevant projects.
- Organise an annual forum in an African country to continue awareness-raising and help populations know their obligations regarding global warming and environmental safeguarding.

Forward the resolutions of the Algiers Forum to all NOCs.





THOMAS BACH IN AFRICA

THOMAS BACH'S
AFRICAN TOUR

CONSOLIDATING
AFRICA-IOC TIES



IOC President Thomas Bach's recent visit to six African countries was an important milestone in sport development on the continent. From Egypt to Dakar to Nairobi, through Maseru, Kampala and Johannesburg, this tour highlighted Africa's progress in the field of sport, while reaffirming the continent's key role in the global Olympic movement.

A HISTORIC VISIT TO EGYPT

AFRICA BRACES FOR THE SPOTLIGHT

Olympic Africa was honoured to host IOC President Dr Thomas Bach on several occasions during this Olympiad. One of the highlights was his visit to Egypt on 23 and 24 September 2022. Accompanied by Mustapha BERRAF, ANOCA President and IOC member, Thomas Bach was warmly welcomed by the President of the International Handball Federation, Hassan MOUSTAFA, and the President of NOC Egypt, Hesham MOHAMED HATAB.

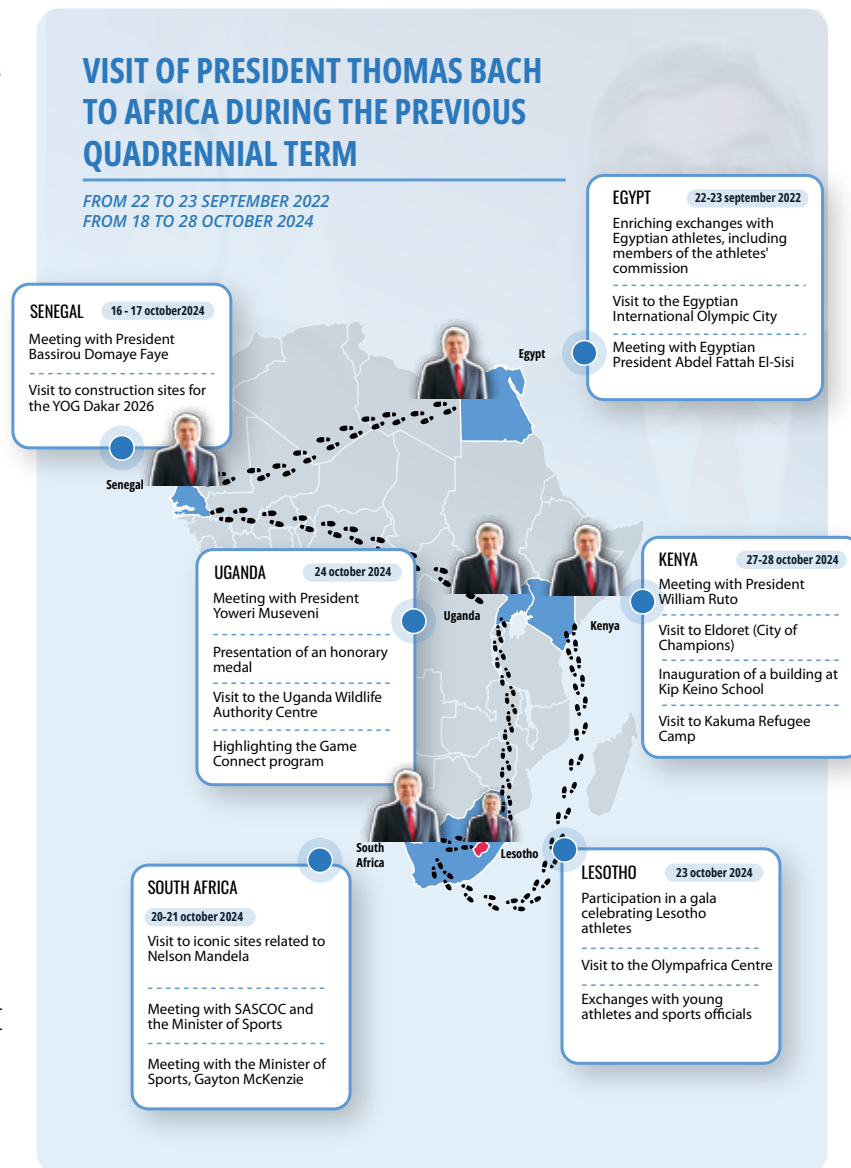
The visit was marked by enriching discussions with Egyptian athletes, particularly members of the Athletes' Commission, chaired by Aya MEDANY, who is also a member of the IOC Athletes' Commission. These meetings highlighted Egypt's dynamism and sporting ambitions.

During his stay in Egypt, Thomas BACH visited the Egyptian International Olympic City, an ultramodern complex with a 90,000 capacity stadium, training facilities, indoor multi-sports halls and many other sports facilities. The site reflects Egypt's commitment to developing state-of-the-art infrastructure to support its athletes and host international events.

At a meeting with Egyptian President Abdel Fattah El-SISI, the latter officially expressed Egypt's interest in organising the Olympic Games in 2036. Thomas BACH commended this move, highlighting the achievements of Egyptian athletes at the Tokyo Olympic Games, the successful organisation of world championships and the vast sports infrastructure construction programme currently underway. Egypt's ambition demonstrated the potential of the African continent to host the world's greatest sports competitions.

VISIT OF PRESIDENT THOMAS BACH TO AFRICA DURING THE PREVIOUS QUADRENNIAL TERM

FROM 22 TO 23 SEPTEMBER 2022
FROM 18 TO 28 OCTOBER 2024





SENEGAL

GATEWAY TO AFRICAN OLYMPISM

Thomas Bach's tour in 2024 began in Senegal, a major country in the African Olympic Movement. As the future host of the Youth Olympic Games (YOG) Dakar 2026, Senegal embodies an ambitious vision to develop African sport. The IOC President, accompanied by ANOCA President Mustapha BERRAF and Mamadou DIAGNA NDIAYE, President of NOC Senegal (CNOSS), visited several sports infrastructure construction sites. Designed to meet international standards, the facilities

demonstrated the country's commitment to offering an exceptional Olympic experience.

During a meeting with Senegalese President Bassirou DIOMAYE FAYE, Thomas BACH hailed the country's efforts, noting that: *"The Dakar 2026 YOG are not just an opportunity for Senegal but for the entire African continent."* This special moment was also marked by sports demonstrations and discussions with young athletes, reflecting the huge excitement surrounding this event.



UGANDA

SPORT, INCLUSION AND DEVELOPMENT

On 23 October 2024, the tour continued in Uganda, where Thomas BACH met President Yoweri MUSEVENI, who was awarded an honorary medal in recognition of his support for sports development. The IOC President also visited the Uganda Wildlife Authority, where he planted a tree as part of the Olympic Forest project.

One of the most significant moments of this visit was the spotlight on the Game Connect programme, which uses sports to improve the quality of life of young refugees in camps and slums. According to Thomas Bach, *“Sport is not just about competition, it is a powerful tool for peace, cohesion and social inclusion.”* This commitment demonstrated how Olympism can have a direct impact on marginalised communities.

LESOTHO

THE EXAMPLE OF THE OLYMPAFRICA CENTRE

In Lesotho, Thomas Bach's visit highlighted the central role of Olympafrica centres, which give young people from rural areas access to sports. Welcomed by Matlohang MOILOA-RAMOQOPO, IOC member, and Tlali Rampooana, President of NOC Lesotho, the IOC President exchanged views with young athletes and local sports officials.

This visit was also marked by a gala, celebrating Lesotho's athletes who excelled at the Olympic Games Paris 2024. In his speech, Thomas BACH stressed the importance of local infrastructure in opening up access to sports and improving African performance on the international stage.





SOUTH AFRICA

A BLEND OF TRIBUTES AND PROSPECTS

South Africa provided a symbolic and inspiring stage for Thomas Bach’s tour. The IOC President visited iconic sites such as Nelson Mandela’s home in Soweto and the Nelson Mandela Foundation, recalling the role of sport in fighting apartheid and promoting national unity.

During a meeting with the South African Sports Confederation and Olympic Committee (SASCOC) and the Minister of Sports, Gayton MCKENZIE, Thomas Bach congratulated the country on its performance at the Olympic Games Paris 2024. Discussions also focused on future initiatives to broaden South Africa’s participation in major international competitions.

KENYA

LAND OF CHAMPIONS

The tour ended in Kenya, symbol of sporting excellence in Africa. In Nairobi, Thomas Bach met with President William RUTO before heading to Eldoret, nicknamed the City of Champions. This visit was an opportunity to inaugurate a new building at the Kip Keino School and to dialogue with local athletes, including several Paris 2024 medallists.

At the Kakuma refugee camp, where over 300,000 people live, the IOC President underscored the importance of sport as a tool for inclusion and human dignity, stating that «*Sport knows no borders. Through initiatives like Kakuma, we demonstrate that Olympism can change lives.*»



Sport knows no borders. Through initiatives like Kakuma, we demonstrate that Olympism can change lives.

A VIBRANT CALL FOR AN AFRICAN BID

One of the high points of this tour was Thomas Bach's call for an African bid to host the Olympic Games. During a press conference in Nairobi, he declared that *«Africa is ready. With the reforms we have put in place, several African countries can now host this global event.»* This call sounded like an invitation to the continent to assert its leadership within the global Olympic movement.

Egypt has, in this regard, expressed its ambition to become the first African country to host the Olympic Games 2036. During a meeting with the President of the Arab Republic of Egypt, Abdel FATTAH EL-SISI, the latter officially announced his country's interest in the bid. Thomas Bach welcomed this announcement, highlighting the recent successes of Egyptian athletes at the Tokyo Olympics, the successful organisation of several world championships and international events, as well as the ongoing major investments in sports infrastructure in the country. With its rich sports history and vibrant economy, Egypt could thus play a central role in achieving this African dream.

Taking advantage of this momentum, ANOCA President Mustapha BERRAF availed himself of the opportunity to address a reassuring message to the international community. He asserted with conviction that Africa is indeed ready to host the Olympic Games. *«The African continent has the human, technical and infrastructural means to meet this challenge. Our recent sports achievements and our collective efforts to improve our organisational capacities show that we are up to this ambitious goal,»* he declared. This message reflected an optimistic vision and a strong commitment to mobilise all African countries around this common ambition.

EXEMPLARY ORGANISATION OF AFRICAN NOCS

The success of this tour relied largely on the commitment of NOCs of the five host countries. Thanks to their professionalism and mobilisation they were able to showcase their progress in the field of sports, while providing a warm and well-organised welcome to the IOC President. These efforts illustrated their determination to take Olympism in Africa to the next level.

African NOCs also played a crucial role in raising awareness among local communities about Olympic values such as excellence, friendship, and respect. By leveraging programmes like OlympAfrica and local initiatives, they were able to create opportunities for thousands of young Africans to discover and participate in sports activities. Thanks to their collaboration with international partners, they were able to improve infrastructure, promote equal opportunities, and prepare athletes for major competitions.

This mobilisation by the NOCs was not limited to regional events. Their willingness to contribute to an African bid for the 2036 Olympic Games reflected their ambition to make Africa the hub of global Olympism. Through their actions and dedication, African NOCs have become the pillars of sports transformation on the continent, underscoring the role of sports as a driver of social and economic development.

CONCLUSION : A GIANT LEAP FOR AFRICAN OLYMPISM

Thomas Bach’s tour of Africa was more than just a series of official visits. It strengthened ties between the IOC and the continent while highlighting Africa’s immense potential to play a key role in the future of

global sports. With a call for an African bid to host the Olympics and renewed support for local initiatives, this tour will remain a milestone in the history of African Olympism.

OVERVIEW OF THOMAS BACH’S TOUR

DATE	COUNTRIES	ACTIVITIES
22-23 September 2022	EGYPT	<ul style="list-style-type: none"> • Enriching discussions with Egyptian athletes, particularly members of the Athletes’ Commission, • Visit to Egypt’s International Olympic City, • Meeting with Egypt’s President Abdel FATTAH EL-SISI.
16 - 17 October 2024	SENEGAL	<ul style="list-style-type: none"> • Meeting with President Bassirou DIOMAYE FAYE, • Visit to the YOG Dakar 2026 construction sites.
24 October 2024	UGANDA	<ul style="list-style-type: none"> • Meeting with President Yoweri MUSEVENI, • Award of an honorary medal, • Visit to the Uganda Wildlife Authority centre, • Promotion of the Game Connect programme.
23 October 2024	LESOTHO	<ul style="list-style-type: none"> • Attended a gala in honour of Lesotho’s athletes, • Visit to the Olympafrica centre, • Discussions with emerging athletes and sports officials.
20-21 October 2024	SOUTH AFRICA	<ul style="list-style-type: none"> • Visit to iconic sites in connection with Nelson MANDELA, • Discussions with SASCOC and the Minister of Sports.
27-28 October 2024	KENYA	<ul style="list-style-type: none"> • Meeting with President William RUTO, • Visit to Eldoret (city of champions), • Inauguration of a building at Kip Keino School, • Visit to the Kakuma Refugee Camp.





ANOCA COOPERATION 2021-2024

ANOCA STRATEGIC
PARTNERSHIPS

**SPORTS DIPLOMACY AT
THE SERVICE OF AFRICA**



During the 2021-2024 Olympiad, ANOCA deployed active diplomacy to establish and consolidate strategic partnerships, stimulating the development of African sport, addressing structural issues, and preparing a new generation of athletes. An overview of major initiatives.



PARTNERSHIPS WITH PUMA AND GERFLOR

VITAL SUPPORT FOR INFRASTRUCTURE

A NOCA established strategic financial partnerships with PUMA, a renowned sports equipment manufacturer, and GERFLOR, a specialist in sports flooring. These collaborations provided high-end materials to equip sports facilities across the continent.

- With PUMA, thousands of equipment items (clothing, shoes, and accessories) were distributed to African NOCs, ensuring optimal training and competition conditions for athletes.

- GERFLOR also contributed to modernising African sports infrastructure, particularly by providing floors adapted to gymnasiums and multi-sports complexes. While meeting international standards, these floor coverings were installed in several countries to buttress the hosting capacity of sports centres.

These two partners played a critical role in establishing modern and functional structures, promoting the performance of African athletes while supporting long-term sports development on the continent.



COLLABORATION WITH WBO, WORLD SWIMMING, AND UCI

A NEW DYNAMICS FOR SPORTS DISCIPLINES

ANOCA expanded its scope by signing agreements with international federations such as the World Boxing Organization (WBO), World Swimming, and Union cycliste internationale (UCI). These partnerships introduced unique opportunities for African countries, particularly in fast-growing disciplines.

- With World Swimming, five certified pools were donated to countries lacking suitable swimming infrastructure. This revolutionary project opened greater access to competitive swimming, paving the way for the discovery of new talents.

- WBO supported boxing in Africa by organising training for referees and coaches, as well as providing financial support for regional tournaments.
- With UCI, training programmes for cyclists and technicians were launched, with donations of equipment and professional bicycles.

These partnerships offered new prospects to African athletes, providing them with platforms to shine on the international stage.



AGREEMENT WITH CNOSF (FRANCE)

BOOSTING SPORTS SKILLS AND PRACTICES

On 19 September 2023, ANOCA and CNOSF signed a historic agreement in Paris to strengthen cooperation in key areas such as anti-doping, promotion of sports ethics, and training of African technical staff.

One of the main thrusts of this agreement was the Olympic and Paralympic Games Paris 2024, with particular emphasis on preparing African athletes.

Additionally, regular exchanges between African and French experts were organised to share innovative practices in sports events management.

According to David Lappartient, CNOSF President, «This agreement reflects our shared desire to build the capacities of African nations while promoting enriching exchanges between our two continents.»

STRATEGIC PARTNERSHIP WITH THE CHINESE OLYMPIC COMMITTEE

On 23 September 2023, a landmark agreement was signed between ANOCA and the Chinese Olympic Committee to strengthen sports ties between China and Africa, marking a new era of cooperation and exchanges.

Among other commitments, China pledged to provide technical and financial support for sports infrastructure development in Africa. Exchange programmes were established, allowing young Africans to train in Chinese centres of excellence.

These initiatives aimed to raise sports standards in Africa while promoting better cultural understanding between the parties.

President Mustapha BERRAF welcomed the agreement, stating: «*This cooperation with China offers immense prospects for our athletes and technical staff. Together, we are building a future based on solidarity and mutual respect.*»

SPORTS DIPLOMACY AT THE SERVICE OF DEVELOPMENT

The partnerships concluded by ANOCA during the 2021-2024 Olympiad testify to its commitment to revitalising African sport. These strategic partnerships with leading international actors improved infrastructure, created opportunities for athletes, and contributed to the emergence of a more unified and competitive sporting continent on the global stage.



A man with glasses and a mustache, wearing a blue suit, white shirt, and red tie, is holding a brochure. The brochure features the African continent, the Olympic rings, and the text 'ACNO' and 'ANOCA HISTORY'. The background shows a room with a patterned wall and a gold telephone.

ANOCA 2021-2024 COMMUNICATION STRATEGY

COMMUNICATION

A KEY LEVER FOR THE
DEVELOPMENT OF THE
AFRICAN OLYMPIC MOVEMENT



During the 2021-2024 Olympiad, ANOCA redefined the standards of institutional communication to give a new dimension to the furtherance of sport and Olympism in Africa. Thanks to an innovative and dynamic strategy, ANOCA had a greater impact and exposure through targeted actions, reaching a wide range of audiences. A look back on the major communication initiatives of the quadrennial.

INTERVIEWS AND REPORTS

THE VOICE OF AFRICAN SPORT

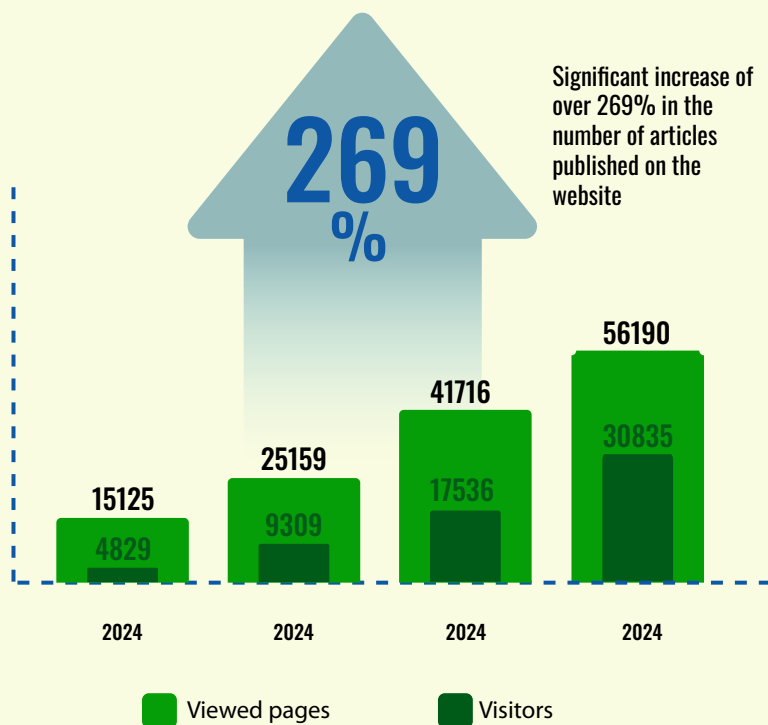
One of the cornerstones of the ANOCA communication strategy was the personal commitment of President Mustapha BERRAF, through interviews and features in African and international media outlets.

- **A variety of strategic platforms:** Be it on television channels such as France 24 or Africa News, or through articles in leading newspapers, Mustapha BERRAF raised the profile of African Olympism high.

- **Highlighting major events:** Each major competition or meeting organised by ANOCA was accompanied by reports highlighting the successes of the athletes and institutional progress.

These initiatives helped widen the scope of ANOCA's actions while consolidating its role as the voice of African sport on the world stage.

WEBSITE TRAFFIC TRENDS

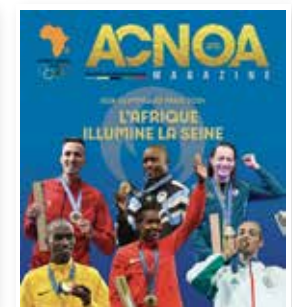


MEDIA

MODERN, DIVERSIFIED TOOLS

ANOCA was very rigorous in its media production to keep its members and partners informed.

- **ANOCA Newsletter:** A monthly publication, this newsletter provides real-time coverage of sports and institutional news. Special editions were produced to cover exceptional events.
- **ANOCA Magazine:** Available in print and digital versions, the magazine highlights the major projects and achievements of the African Olympic Movement.
- **Press releases:** These were essential for sharing strategic information with the media and the general public, thus encouraging greater transparency and projecting a more positive image of ANOCA.



THE AFRICAOLYMPIC.COM WEBSITE

AN ESSENTIAL WINDOW ON THE WORLD

The ANOCA website, africaolympic.com, was regularly updated throughout the Olympiad. It has become a reference platform for the dissemination of Olympism-related information in Africa.

- **Rich, multi-faceted content:** articles, interviews, newsletters and event announcements all helped attract ever-increasing traffic.
- **Impressive statistics:** The website saw its audience soar by more than 269% in three years, with an average of 56,190 views and 30,835 visitors in 2024. Some 351 articles were published on the website during this quadrennial.

WEBSITE STATISTICS 2021-2024



138190
Viewed pages



62509
Visitors



351
Articles published
on the site

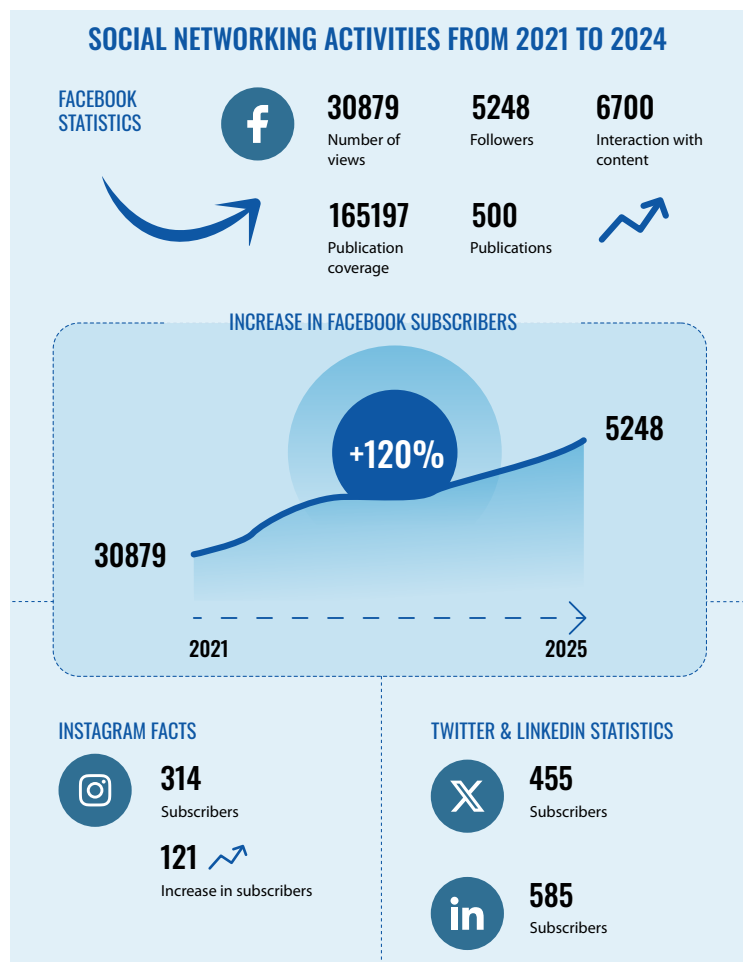
This result stems from hard work and constant innovation, with an ever-increasing focus on excellence. This was supplemented by regular newsletters sent to well-targeted mailing lists, thereby ensuring extensive news coverage.

SOCIAL NETWORKS

COMMITMENT AT THE HEART OF THE STRATEGY

ANOCA has made social networks an essential part of its communication strategy.

- Facebook - the driving force:** The Anoca-Acnoa page, which has become a reference, saw its subscriber base grow by more than 120%. From approximately 2,000 subscribers in 2022 to more than 5,000 subscribers in 2024. The Facebook page has registered more than 4,000 new subscribers since 2021. It provides real-time coverage of institutional events and meetings.
- Other platforms (Twitter, LinkedIn, and Instagram):** These media platforms were used to target a variety of audiences, from young athletes to institutional partners. They have almost 1,354 followers: 585 on LinkedIn, 455 on Twitter and 314 on Instagram.



WIFI PASSWORD
UNECA GUEST
Un19C01DvW



ORGANISING MEETINGS VIA VIDEOCONFERENCE

Faced with the constraints imposed by the COVID-19 pandemic, ANOCA adopted videoconferencing technologies to sustain its activities. These tools made it possible to organise strategic meetings, training sessions and exchanges among the NOCs.

- **Institutional meetings:** Online meetings ensured continuity in decision-making.
- **Training:** Online seminars were used to train technical and administrative managers.

Artificial intelligence is an essential tool for modernising communication and transforming engagement with the global Olympic Movement

AI FOR COMMUNICATION

Since the Paris 2024 Olympic Games, ANOCA has incorporated artificial intelligence into its communications strategy to optimise its effectiveness, a move strongly encouraged by world sports leaders. In a landmark speech, IOC President, Dr Thomas Bach, said: “*Artificial intelligence is an essential tool for modernising communication and transforming engagement with the global Olympic Movement.*”

- **Trend analysis:** AI enables us to better understand interactions on social networks, identify the best-performing content and improve digital campaigns, thereby increasing the impact of ANOCA messages.

- **Automated content creation:** AI tools were used to produce compelling visuals, write publications and manage digital interactions in real time, thereby providing a more immersive experience for target audiences.

ANOCA has demonstrated its desire to remain at the forefront of technological progress, adopting an innovative approach to enhance the quality of its media and communication. This approach demonstrates the organisation’s ability to anticipate tomorrow’s needs, while fully standing for modernity within the Olympic Movement.



OVERALL IMPACT OF THE 2021-2024 COMMUNICATION STRATEGY

All these initiatives enabled ANOCA to position itself as a vibrant, modern and credible organisation.

- **Greater exposure:** ANOCA was significantly more recognised on the world stage.
- **Greater engagement:** Increased interaction with both internal and external audiences.
- **Support for African sport:** constant celebration of athletes' successes and continental initiatives.

To sum up, the ANOCA communication strategy was a catalyst for transformation, consolidating its role as a key player in African sport. It also inspired

a new generation of athletes and leaders to strive for excellence, while projecting the image of a more dynamic and ambitious sporting Africa. This opens up prospects for more promising Olympiads ahead. With tools such as artificial intelligence and high-performance digital platforms, ANOCA is well positioned to extend its reach, further improve stakeholder engagement and attract new strategic partners. The years ahead will provide an opportunity to consolidate this progress and strengthen ANOCA's role as a catalyst for progress in sport and Olympism in Africa.



L'ACNOA, 40 ANS AU SERVICE DU SPORT
ET DE LA JEUNESSE AFRICAINE
ANOCA, 40 YEARS AT THE SERVICE OF
SPORT AND AFRICAN YOUTH



ANOCA AT 40

**CELEBRATING FOUR DECADES AT
THE SERVICE OF AFRICAN SPORT**



The Association of National Olympic Committees of Africa (ANOCA) celebrated its 40th anniversary with pomp and pageantry, marking four decades of promoting Olympism and sport development in Africa. This historic event, which took place in Abuja, Nigeria, brought together an array of personalities from the African and world Olympic Movements, testifying to ANOCA's growing importance and influence.



A WORLD-CLASS CELEBRATION

The event was attended by 150 high-profile dignitaries, including Honorary IOC Members in Africa, IOC Members in Africa and all ANOCA Executive Committee Members. The presence of Olympians, Ministers of Youth and Sport from a number of African countries, and representatives of international sports institutions gave an extraordinary touch to this commemoration.

Olympic Solidarity representatives Olivier Niamkey and Yassine Yousfi were also present, thereby confirming IOC support for ANOCA initiatives. The event was also attended by a host of Ambassadors,

African NOC Presidents and Presidents of Nigerian Sports Federations, thus underscoring the unity and strength of African sport.

Nigeria's Minister of Youth Development and Sports, Honourable Sunday Dare, played a key role in the organisation of this celebration, by providing considerable logistical and institutional support. His unwavering commitment to sport development in Africa was highly acclaimed. Youth and Sports Ministers from Egypt, Ghana and Algeria, together with other Nigerian Ministers, also graced the ceremony.



GLOWING TRIBUTE TO AFRICAN ATHLETES

The highlight of the event was the celebration of African athletes who excelled at the Olympic Games Tokyo 2020. ANOCA awarded athletes who had achieved outstanding performances, in recognition of their hard work, determination and commitment, as they flew high African colours on the world stage. ANOCA rewarded them for their remarkable courage and performances at the various Olympic Games.

These awards are part of a broader move by ANOCA to institutionalise an African awards ceremony. In future, this initiative will make it possible to regularly celebrate the performances of athletes, while also congratulating coaches, technical supervisors and administrators for their contribution to the success of African sport. This recognition is an essential step towards motivating the next generation of athletes and consolidating the continent's place within the global Olympic Movement.



REMARKABLE PRESENCE OF GLOBAL SPORTS GOVERNING BODIES

The 40th anniversary celebration of ANOCA was also marked by the presence of some of the world's leading sports dignitaries, including:

- **Morinari Watanabe**, President of the International Gymnastics Federation (FIG),
- **Riccardo Fraccari**, President of the World Baseball and Softball Confederation (WBSC),

- **Several presidents** of African sports confederations.

This active participation testifies to the recognition and respect ANOCA now enjoys on the global sports stage. These exchanges have consolidated ties between African and international bodies, thereby paving the way for the development of Olympic disciplines on the continent.

ACHIEVEMENTS AND PROSPECTS

40 YEARS OF EXCELLENCE AND A PROMISING FUTURE

Established in 1981, ANOCA has made giant strides in the structuring of African sport. Over four decades, it has built a solid institutional framework to support African NOCs, facilitate the organisation of major sports events and promote Olympic values among the younger generations. This celebration was also an opportunity to take stock of the major actions undertaken by ANOCA over the past 40 years:

- Bolstering sports infrastructure through strategic partnerships with organisations such as FIFA and World Aquatics.
- Developing scholarship schemes to enable budding African talents to benefit from high-level training and coaching opportunities.
- Implementing policies to promote gender equality, with increased representation of women in the governing bodies of African sport.
- Organising the African Games and other continental competitions, offering African athletes a stage on which to showcase their skills before major Olympic events.

With the re-election of Mustapha BERRAF in 2025, ANOCA is committed to sustaining this momentum by developing ambitious new projects for the period 2025-2028. The objective is clear: make African sport a model of success on the world stage.





A CELEBRATION DEEPLY ROOTED IN THE HISTORY OF AFRICAN SPORT

The 40th anniversary of ANOCA was a moment of retrospection and celebration, highlighting four decades of efforts to promote sport development in Africa. This historic milestone also opens a new chapter, in which ANOCA, supported by the entire African Olympic Movement, will pursue its mission to foster Olympism and offer African athletes the best

sport development opportunities. With its assertive leadership and forward-looking vision, ANOCA is asserting itself more than ever as the driving force of African sport, ready to take up the challenges of the future and definitively place Africa in the annals of world sport.



ANOCA ATHLETES' COMMISSION

THE STRONGLY COMMITTED VOICE OF AFRICAN ATHLETES

African sport cannot move forward without the direct involvement of athletes in the decisions that affect them. With this in mind, during the 2021-2024 quadrennial, ANOCA ensured that its Athletes' Commission played a more important role, giving it a bigger platform for influence and action. One of the key events involving this Commission was the African Athletes' Forum, held in Algiers on 11 and 12 March 2023, at which Gaby ARHENS, from Namibia, was elected to chair the ANOCA Athletes' Commission. At the end of the Forum, IOC President, Dr Thomas BACH, addressed a message of encouragement to African athletes and congratulated ANOCA and its President, Mustapha BERRAF, on the excellent work accomplished in support of athletes.



A PLATFORM FOR REPRESENTATION AND DIALOGUE

The Athletes' Commission was established to defend the interests of African athletes and get them more involved in the decision-making processes of the Olympic Movement. The ANOCA Athletes' Commission has established itself as a key structure. It plays a crucial role by giving sportsmen and women a stronger voice on issues as wide-ranging as athletes' welfare and safeguarding, more training and career transition opportunities,

better conditions for participation in international competitions and greater access to leadership positions within African sports structures.

Coordinated by ANOCA and in conjunction with Olympic Solidarity, the Athletes' Commission seeks to create a more structured, ethical and inclusive environment for African athletes.

CONCRETE INITIATIVES FOR AFRICAN ATHLETES

Several major actions were undertaken during the 2021-2024 quadrennial to improve the living conditions of African athletes and help them develop:

- **More dual career programmes:** ANOCA, through the Athletes' Commission, developed training programmes tailored to the needs of athletes, enabling them to prepare their professional future while still pursuing their sporting career.
- **Psychological and social support:** Aware of the mental and emotional challenges faced by athletes, the Commission stepped up its psychological and social support to prevent burn-out and competition-related stress.
- **Awareness raising and education workshops:** Training sessions on anti-doping, financial management and leadership were organised to help athletes better manage their careers and their image.



STRONG TIES WITH THE IOC

The ANOCA Athletes' Commission works in close collaboration with the IOC Athletes' Commission in order to align its actions with international standards and offer African athletes opportunities on a global scale. This synergy led to admission of African athletes for Olympic training programmes, active participation in international forums on the rights

and responsibilities of sportsmen and women, and access to funding for the development of sports and education projects.

The purpose of this partnership is to ensure that every African athlete benefits from the best possible conditions to compete and excel in their sport.



A PROMISING FUTURE FOR THE ATHLETES' COMMISSION

On the threshold of the 2025-2028 quadrennial, the ANOCA Athletes' Commission intends to step up its actions and increase its influence on sport development in Africa. The Commission envisages, among others:

- Greater representation of athletes in the governing bodies to enable them to weigh in on strategic decisions.
- Developing a pan-African network of athlete ambassadors to promote Olympic values and inspire younger generations.
- Expanding mentoring and training programmes to support athletes' career transition.

Speaking about the strategic importance of this Commission, ANOCA President, Mustapha BERRAF, said:

“Our athletes are the cornerstones of African sport. They must play an active role in the development of the Olympic Movement in Africa and be well equipped to shape the future of sport on the continent.”

With a clear vision and ambitious objectives, the ANOCA Athletes' Commission is establishing itself as a key sport development player in Africa, making athletes focal to future decisions and developments.



***Sport is not just
about competition, it
is a powerful tool for
peace, cohesion and
social inclusion.***

Thomas Bach





ACNOA - ANOCA



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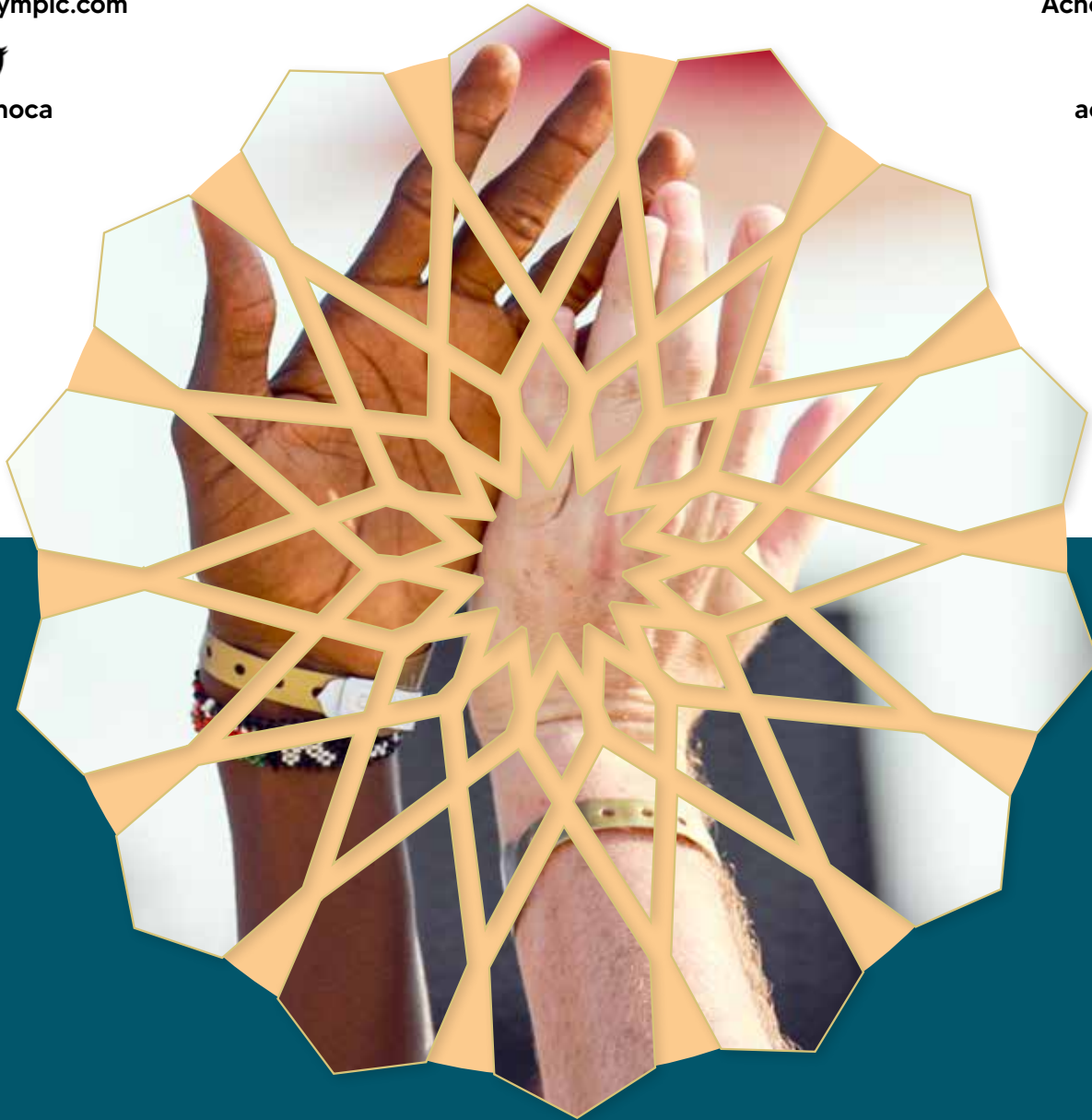
youtube.com/channel



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UNITY
SOLIDARITY
FRATERNITY