



ANOCA NEWSLETTER



MONTHLY REVIEW OF AFRICAN OLYMPIISM

SEPT 2020

ANOCA-OLYMPIC SOLIDARITY COOPERATION

39 YEARS AT THE SERVICE OF SPORT AND OLYMPIISM IN AFRICA



COVID 19

**AU, MINISTERS AND ANOCA ORGANISE RESPONSE
THROUGH SPORT**



Effective Partnership for African Youth development



MUSTAPHA BERRAF
ANOCA President,
IOC Member

In the day to day running of ANOCA and its 54 member NOCs, Olympic Solidarity makes an invaluable contribution to African youth development and the promotion of Olympic values in our continent. More than just a partner, this institution is a friend of Africa. It makes one of the most significant contributions in

building an Olympic Africa that proudly puts a smile on the faces of young people every day. As the institution in charge of organising assistance to NOCs, it has been able, over the years, to diversify its support to the NOCs of the continent, thus enabling us, in synergy, to invigorate African Olympism with renewed vitality.

Since its inception in 1981, ANOCA has gradually forged a rich and fruitful partnership with Olympic Solidarity. This partnership has grown even more during this Olympiad. Indeed, the number of projects and programmes funded, the number of scholarships granted our athletes has increased exponentially, something we should be proud of. Thanks to the strategic partner that Olympic Solidarity truly is, African NOCs have been making giant strides with regard to the preparation of athletes for world events, refresher training for coaches, anti-doping, etc. All this has helped our athletes, in various competitions, to no longer feature as mere participants, but to vie for the podium, thanks to which Africa asserts itself as a continent of sport, which it indeed is.

Olympic Solidarity, which hinges its action on continental associations such as ANOCA has, for this quadrennial, proposed several world programmes divided into four distinct

fields of action, notably scholarships and other grants to athletes, technical internships and scholarships for coaches, NOC management and Olympic values promotion, considered as fundamental for the NOCs to enable them accomplish their missions set out in the Olympic Charter.

Beyond the multifaceted support granted by this arm of the IOC, ANOCA member NOCs have been able to make the most of the programmes funded by Olympic Solidarity, thanks to a sound knowledge of the various relevant administrative and financial procedures.

All 54 African NOCs have directly benefited from Olympic Solidarity funding, which has been instrumental helping them carry out thousands of individual projects. These multiple and diverse projects have also helped consolidate the African sports system for today and for the future, since athletes and coaches who constitute essential links in the Olympic and Continental Sports Movement chain are a focal concern for ANOCA. These Olympic Solidarity programmes give our member NOCs access to technical, financial and administrative assistance for the organisation of specific sport development related activities.

Looking forward, the 2021-2024 Olympiad that will begin in the months ahead, will lead us, together, to write the next chapter in the history of our Continental Olympic Movement. I therefore urge the various ANOCA member NOCs to propose more diverse projects that should have a real, lasting and thus positive impact on African youth. This edition of ANOCA Newsletter is devoted to the relations, or rather the very committed involvement of Olympic Solidarity in the construction of a sporting and Olympic Africa that is quick to respond to the aspirations of African youth. We should remember that every bit of support is essential to provide our athletes with the resources they need to achieve their Olympic goals.

Fraternally,





OLYMPIC SOLIDARITY a NOC development tool

History shows that Olympic Solidarity, as it is known today, was initially named International Olympic Aid Committee, set up in 1961, during the 58th IOC Session. Back then, several members, including the President of NOC France at the time, Count Jean de Beaumont, proposed, considering the post-colonial context of the time and especially with the creation, as early as 1960, of several African NOCs, to set up a Committee to assist the newly independent countries of Africa and Asia. The meeting welcomed the proposal and it was unanimously adopted by all

members of the supreme governing body of the Olympic Movement. It became the IOC Commission in 1968. In 1971, the Commission was merged with a similar organisation founded by the Permanent General Assembly of the National Olympic Committees. The Commission from that moment became known as «Olympic Solidarity». This powerful NOC support tool was initially based in Rome but, in 1979, it was relocated to the IOC headquarters in Lausanne.

Prior to 1972, the limited funds were

used for one-off projects proposed by the NOCs. From 1984 onwards, thanks to increase in income from television rights, Olympic Solidarity budgets were drawn up under quadrennial plans, and funded projects were more diversified.

Olympic Solidarity is now a major institution of the Olympic Movement, responsible for administering and managing the distribution of the television rights of the Olympic Games to NOCs. It develops specific technical and financial assistance programmes for the NOCs and supports them in sport development. Olympic Solidarity assistance is granted through programmes jointly developed by the IOC and the NOCs. Its action is in line with the desire for universality and cooperation as expressed by the renovators of Olympism, foremost among whom was Baron Pierre de Coubertin.

Programmes adopted by Olympic Solidarity aim to:

- ✓ Contribute to the promotion of the fundamental principles of Olympism;
- ✓ Help the NOCs to prepare their athletes and teams for the Olympic Games;
- ✓ Develop the technical knowledge of athletes and coaches in sport;
- ✓ Upgrade the technical level of athletes and coaches in collaboration with the NOCs and IFs, through scholarships;
- ✓ Train sports administrators;
- ✓ Collaborate with organisations and other structures with similar objectives, especially through Olympic education and dissemination of sports values;
- ✓ Create, where need be, simple, operational and low-cost sports

infrastructure in collaboration with national and international bodies;

- ✓ Provide support for the organisation of national, regional and continental competitions under the auspices or patronage of the NOCs, and assist them in the organisation, preparation and participation of their delegations in regional and continental Games;
- ✓ Encourage bilateral and multilateral programmes between NOCs;
- ✓ Urge governments and international organisations to enlist sport as one of the sectors to benefit from official development assistance.

Areas of cooperation

Programmes funded by Olympic Solidarity

Olympic Solidarity funds four categories of programmes:

- ✓ World programmes focused on key areas of sport development and its financing
- ✓ Continental programmes that respond to the specific needs of each continent
- ✓ Grants for preparation and participation in the Olympic Games to promote universality
- ✓ Complementary programmes to support expanding targeted services

This range of programmes especially helps in streamlining NOC administration and organisational capacity, creating or developing functional structures, organising training courses at various levels and providing athletes with technical and financial means.



Focus on Olympic Solidarity actions in Africa

THRUST OF ANOCA-OLYMPIC SOLIDARITY COOPERATION

In the 39 years of ANOCA's existence, Olympic Solidarity has made an invaluable contribution to African youth development and Olympic values promotion. Responsible for organising assistance, the institution has diversified its support to the NOCs of the continent. Indeed, the founding fathers of ANOCA had, in 1981, assigned the young association the main mission of promoting sport and Olympic values in Africa. This thus led them to seal strong partnerships that were expected to help NOCs of the continent get the necessary resources to forge ahead.

Since the establishment of ANOCA on 28 June 1981, Olympic Solidarity has worked with 6 Presidents of this organisation and

no less than 8 Secretaries General. Among these officials is the current President, Mustapha Berraf, who has made the promotion of sport and Olympic values in Africa the centrepiece of his policy, thus placing cooperation with partner organisations among his top priorities.

For 39 years, ANOCA and Olympic Solidarity have striven to cooperate effectively in developing the African Olympic Movement and, more specifically, all the NOCs of the continent with the aim of achieving the development goals of these Olympic structures, with visible results.



How Olympic Solidarity Supports Olympic Africa



Between 1981, when ANOCA was established, to date, Olympic Solidarity's contribution in showcasing the African Olympic Movement cannot be overemphasized. ANOCA Newsletter highlights the rich cooperation between the supreme governing body of the African Olympic Movement and this arm of the IOC.



Training of coaches and administrators

The very first quadrennial plan drawn up by Olympic Solidarity was launched in 1985 and aimed, until 1992, at training coaches and sport administrators. Indeed, since many NOCs were either in the launching phase of their activities or in a development phase, the time was right to provide them with an efficient managerial structure with well-trained staff. This was to enable them fulfil their missions and thus benefit from the assistance granted by the Olympic Movement. The initial training programme for technicians, mainly coaches, and the various training and/or refresher training courses organised in collaboration with national and international federations, were highly successful, with a total of more than 2,500 courses organised for nearly 50,000 coaches by African NOCs in most of the sports disciplines on the Olympic programme.

Organisation of training courses in sports administration

There was an overriding need to build the managerial capacities of NOC administrative officials when Olympic Solidarity was set up. To satisfy this pressing need, the School of Administration was founded in 1985, with a special focus on Africa, Latin America and Asia. As part of its activities, several sports administration





Scholarships for athletes and coaches



handbooks/guides have been prepared and published and more than 950 initial training courses in administration have been organised to date.

In the same vein, Olympic Solidarity has launched a train-the-trainer programme so that at least one Course Director per NOC can have the required qualifications. These courses will subsequently be organised at national level, with technical assistance from Olympic Solidarity, which will provide several didactic tool packages.

For several years now, Olympic Solidarity has also been committed to awarding scholarships to athletes as well as technical and administrative officials. Thus, advanced management courses are organised in several NOCs on the continent. Olympic Solidarity also grants scholarships to NOC staff and national sports bodies for high-level management training. Olympic scholarships are regularly granted to athletes and coaches. These scholarships help several athletes to prepare for the Olympic Games. Since 2001, Olympic Solidarity has extended its athletes' programmes to preparation for continental and regional games, team sports and, more recently, the Youth Olympic Games.

In this regard, the granting of Olympic scholarships and the funding for any other project or programme by Olympic Solidarity in Africa for the 2017-2020 Olympiad was effectively launched on 1 September 2017. These scholarships, projects and programmes are useful





not only in helping athletes to fully prepare for various upcoming events, as is the case with the Tokyo 2020 Olympic Games in 2021, but also for capacity building sessions for coaches. ANOCA and the Olympic Solidarity Commission have moreover reached an agreement, as from this Olympiad, to introduce joint responsibility in the management of Olympic Solidarity funds and programmes in Africa. That agreement, marks a milestone in the relations between the supreme governing body of the African Olympic Movement and its strategic partner, and by the same token entrusts it with more responsibilities in the execution of its lifelong continental youth development mission. These projects, as many and as diverse as they are, help consolidate the African

Financial assistance to ANOCA and NOCs

Olympic Solidarity also provides financial assistance for ANOCA and NOC administration, thus contributing to their smooth running.

Pertaining specifically to ANOCA, it has always provided the funds necessary for the running of a certain number of activities such as the organisation of statutory meetings (General Assembly, annual seminar for Secretaries General of African NOCs, etc.). The funds made available to Olympic Solidarity have increased substantially over the last few years, which has helped set up a NOC assistance programme.



sport system for today and for the future, since athletes and coaches who constitute essential links in the Olympic and Continental Sports Movement chain are, in the view of ANOCA President Mustapha Berraf and all the Executive Committee members, the focal concern of our day to day actions. This must be mandatory, a constant concern for all and sundry!



d'un programme d'assistance aux CNO.

Assistance for the promotion





of Olympic Values and implementation of Continental Programmes

Olympic Solidarity's action in favour of the African Olympic Movement also involves increased support for Olympic values promotion with a special appropriation for the development of NOC initiatives in areas such as sport and the environment, sport for all, women's empowerment in sport, etc...

Furthermore, in 2001, the Olympic Solidarity Commission adopted a new policy of decentralisation of funding and responsibilities to NOC continental associations. Indeed, the feeling was that, though some twenty programmes managed by Olympic Solidarity for the benefit of the NOCs recognised by the IOC were producing encouraging results, there was nevertheless need to address certain priorities depending on the specific requirements of each continent. That is how ANOCA





continental programmes came into being. Today, ANOCA is a well-established organisation with a highly transparent system of governance. It receives Olympic Solidarity funds during each quadrennial to help develop specific programmes tailored to the needs of African NOCs.

fresh impetus to this programme, which makes young people the focus of most of its activities and also promotes their social development and empowerment. Since its launch, Olympafrica has been spreading across Africa thanks to its extensive network of centres. Olympic Solidarity's support to the development of this programme is thus invaluable.

Support to the Olympafrica Programme

Olympafrica is one of the flagship programmes of ANOCA. It was set up with the help of several partners, foremost among them Olympic Solidarity, to give the youth of the Continent an opportunity to practise their favourite sport and share the values of Olympism with others. With the help of its partners, ANOCA has lent





Support for the organisation of continental sports events

Olympic Solidarity also lends assistance for the organisation of various sports events in Africa. A case in point is the African Youth Games (AYGs), a true celebration of solidarity and humanism, which brings together, at a single venue, young people aged between 14 and 18 from all ANOCA member NOCs. Three editions of these Games have already been organised (Rabat 2010, Gaborone 2014 and Algiers 2018). This also holds for the «Africa Beach Games», celebrated at a single venue with several sports disciplines practised on sandy beaches and even beyond. The concept aims not only to promote beach sports in Africa, but also to encourage young Africans to take interest in these sports. The maiden edition was organised in 2019 in Cape Verde.



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Architects of ANOCA-Olympic Solidarity Cooperation



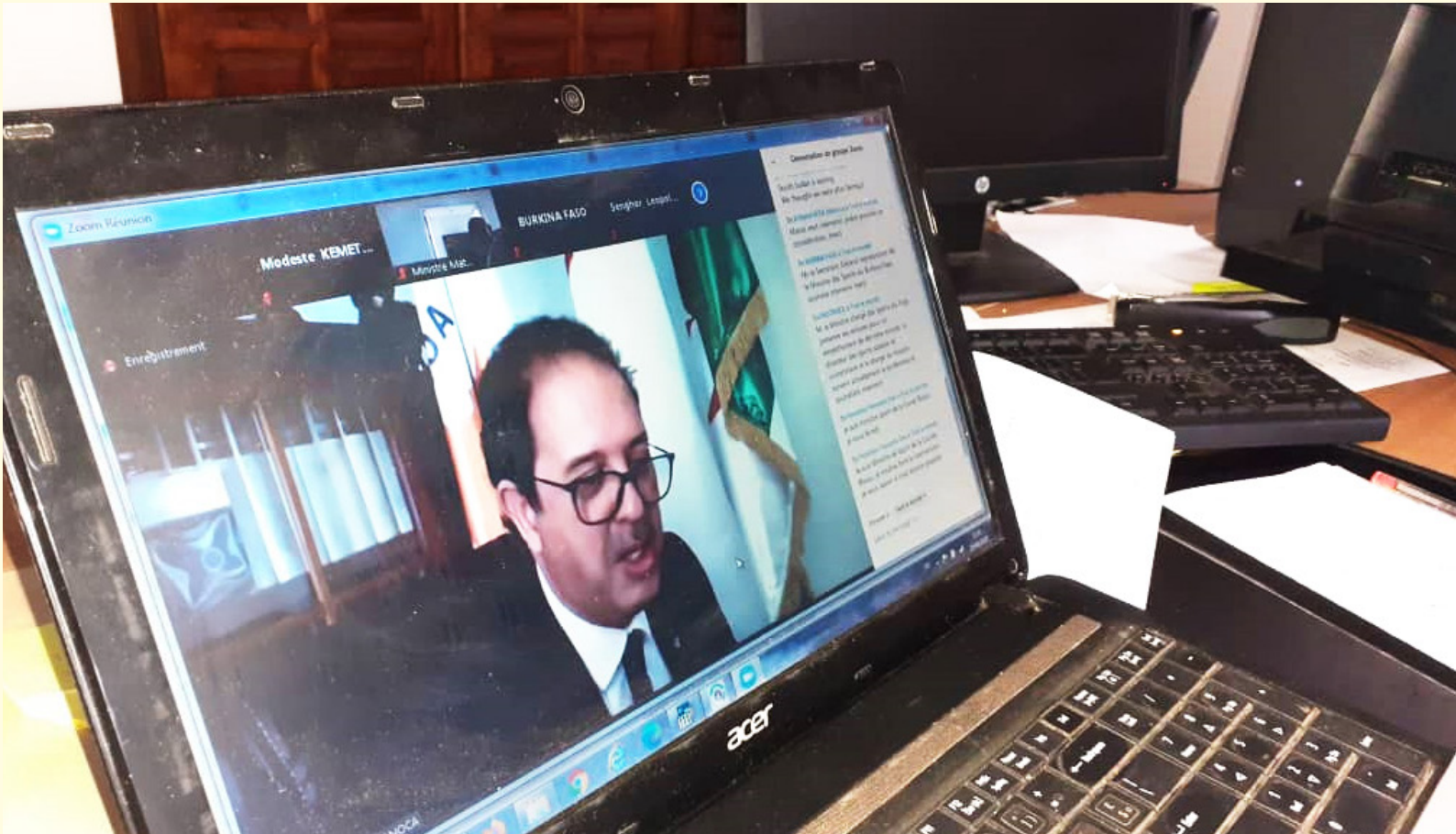
From its inception in 1981, ANOCA has, in its relations with Olympic Solidarity, worked on a daily basis with senior officials of this institution of the Olympic Movement. These include directors (former and current) and officials in charge of relations with the African Continent (former and current). We doff our hats to these iconic figures, real architects of the fruitful ANOCA-Olympic Solidarity cooperation.

1. *Anselme Lopez (Director)*
2. *Pere Miro (Director)*
3. *James MACLEOD (Director)*
4. *Pamela Vipond (NOCs Relations Officer)*
5. *Yassine YOUSFI (NOCs Relations Officer)*





AU, MINISTERS AND ANOCA ORGANISE RESPONSE THROUGH SPORT



ACNOA - ANOCA

The question is inevitable. How can sport be used to fight against the coronavirus pandemic? This was the thrust of the videoconference meeting of sports ministers on the impact of the Covid-19 pandemic on sport organised by the African Union. The meeting took place on 25 August 2020, with Amira Elfadil, AU Commissioner for Social Affairs in attendance. The agenda featured two key items, namely the role of Member States and the sport movement, and guidelines on how sport can contribute to fight against

the pandemic.

Deliberations were based on the observation that sport in Africa has been negatively impacted by the pandemic. Sports events have either been cancelled or postponed, for instance the 2020 Olympic Games, now rescheduled for 2021. Crowd pulling sports related economic activities have thus been considerably affected.

Faced with these challenges, the African Union underscores the need



for a collective, concerted and united effort to curb the spread of the virus and develop a strategy for sport during and after the difficult Covid-19 period.

Speaking on the occasion, ANOCA President, Mustapha Berraf, thanked the organisers through the AU Commission Chair, and all the Ministers, noting the efforts made to support young people and sportsmen and women:

«Like many other sectors of sport and society, ANOCA and its member associations have been hit by Covid-19. The postponement of major events, in particular the Tokyo 2020 Olympic Games, the qualifiers, as well as the various continental games and competitions have had a huge impact on most of our athletes and coaches. This clearly means that they have to extend their preparations by one year and make extra efforts,» President Berraf said.

Then, talking about ANOCA's response, he said: *«We have stayed permanently in touch with all NOCs to ensure that they keep supporting their athletes, both at home and abroad, by ensuring that their needs*





are met during this period. On 10 June 2020, the ANOCA Executive Committee held a joint session with the Athletes' Commission, IOC members in Africa and African sports dignitaries to develop an athletes' support plan and ensure continued preparation. The key message that emerged was the importance of sustained government assistance during this period and the mobilization of available resources

to fight the pandemic and thus ensure that the sport movement overcomes this terrible ordeal. We have boosted our elite athletes' support programme with an additional \$1 million for the Tokyo 2020 Games preparations. The programme will therefore extend to July 2021. We will add the funds saved at the end of the year since we dispensed with certain expenses such as meetings and other key events to be held by





videoconference.»

Mustapha Berraf, who was warmly congratulated by Amira Elfadil, AU Commissioner for Social Affairs, then concluded: *«Under our «Continental Activities» programme, each NOC receives a grant of \$100,000. Owing to the suspension of activities, there is some leeway for NOCs to use some funds for VIDO-19 related activities. The NOCs have therefore purchased protective masks for athletes and coaches, equipment to enable them train at home, food and medication. We also encouraged the Association of National Olympic Committees (ANOC) to allocate more funds to Africa. As a result, an additional \$3.1 million has been allocated and is in the process of being distributed. We are assessing all requests from NOCs. Part of the funding is earmarked for programmes specific to the fight against VIDOC-19 and the safety of athletes, coaches and communities.*

In addition to a previous commission meeting, we are planning to hold a webinar on sports medicine in early October, where all members of our Medical Commission and NOC sports medicine practitioners will share information and best practices on the fight against Coronavirus and how each zone has addressed it to date. Some sports have resumed training in parts of the continent and we need to ensure that the environment is safe and conducive for them. Collaboration between the AU, governments and the Olympic

movement is essential to ensure the survival of our sports communities in the face of this pandemic.

To this end, we deem it fitting to inform this distinguished audience about the multiple activities that have been carried out through our 48 Olympafrica Foundation Centres, and which have created appropriate, very enabling hospitality conditions for the thousands of budding talents resident there.

Among other things, it is worth noting that they received food aid to buy soap, washing machines and water tanks. A \$ 1,000 grant was wired to improve safety conditions and purchase materials and masks. We have also launched a programme called «OLYMPAFRICA CARES», which involves cleaning schools, public institutions and buildings. Vacation programmes have been developed to the tune of \$20,000 and online training sessions are currently underway.»

ANOCA is thus working in line with AU guidelines, which aim at harnessing the necessary means to face the pandemic and thus explore new avenues in sports enterprise. A World Day entitled 'SAVE THE PLANET' will be initiated as part of a partnership between ANOCA and its member NOCs. The information has been relayed to the African Union.

