



# ANOCA NEWSLETTER



MONTHLY REVIEW OF AFRICAN OLYMPISM

SEPT 2020

SPECIAL EDITION - STRATEGIC PLAN FOR 2021-2024

# ANOCA FACED WITH THE MAJOR CHALLENGES OF OUR TIME





## ANOCA President, MUSTHAPHA BERRAF, addresses the meeting of the ANOCA task force on the ANOCA Strategic Plan



**MUSTAPHA BERRAF**  
Président de L'ACNOA,  
Membre du CIO

I wish, first and foremost, to welcome you to the opening of deliberations of this working group made up of eminent experts whose skills and track records are well recognised in Africa and the World. I would like to heartily thank everyone personally for having once again answered present to undertake this mission of prime importance for our organisation, our athletes and our sports communities, especially in these difficult times when we are going through all sorts of ordeals.

Our vision is predicated on the Promotion





of Olympic Values, our target the performance of our athletes, and our strategy is essentially focused on: 'How we envisage ANOCA in the next two or three quadrennials, its organisation and functioning in the face of the major challenges of our time.'

Our main missions will be to ensure a befitting participation of African Teams in the Olympic Games and other international Olympic events, put in place a system that will help African athletes perform at their best, while promoting and protecting the values of the Olympic Movement in Africa.

To this end, we must advocate operational principles based on efficiency and aimed at facilitating gender mainstreaming and equality, after thorough planning. Education, responsibility and respect must be our guiding principles, and our unity the cornerstone of our success.

**Madam Chair, dear friends,**

Once again, let me assure you of our total availability and deep respect, and tell you that we are indeed proud of you and your track records!

By the same token, I urge you all, whatever your rank or position in the African Olympic Movement, to work for the success of this crucial mission that has been entrusted to your peers.

I have the enduring conviction that ANOCA's image will be burnished thanks to your efforts which, we all trust, will be beyond measure.

I am sure that, very soon, we will offer our partners and sponsors clarity and transparency; we will consolidate ANOCA's position internationally and give it a befitting image. Special events are coming up, such as the organisation of the next African Youth Games, the All Africa Games and the Beach Games. Together, we will achieve our goal!

Finally, I wish to thank the IOC President and his team for their unwavering support, as well as the ANOC President and his team, who have graciously allocated us a huge sum in these difficult moments.

I wish you good health and total success in your deliberations.

***Thank you for your attention! »***





# ANOCA FOR THE PERIOD 2021-2024, STRATEGIC, EFFICIENT AND PRODUCTIVE



**A** working group has been set up by President Berraf to develop a strategic plan for the Association of National Olympic Committees of Africa. The President himself set the pace for deliberations on 2 September 2020, during the maiden meeting of this task force. The said strategic plan



will run from 2021 to 2024, which is crucial quadrennial. The first draft of the strategic plan must be submitted to the President of ANOCA before 1st November 2020 pursuant to the mandate of the working group which runs from August to 30 November 2020.

The group is made up of experienced African sports administrators and officials who have undertaken to develop the strategic plan. It is chaired by Madam Mathlohang Moilola-Ramoqopo, third Vice President of ANOCA and President of NOC Lesotho who, speaking at the opening of deliberations, welcomed all participants and congratulated the President of ANOCA on what she deemed a wonderful initiative of the

African Olympic and sports movement.

The curtain raiser was given on 2 September 2020 by ANOCA President, Moustapha Berraf, in the presence of 1st Vice President Joao Da Costa Alegre Afonso, 4th Vice President Fardouza Mousa Egueh, Secretary-General Ahmed Abouelgasim HASHIM and Treasurer General Habu GUMEL.

Also in attendance was Yassine Yousfi official in charge of coaches and Africa Director of Olympic Solidarity, who co-opted into the working group to help develop the strategic plan.

The terms of reference were adopted, and the NOCs and other ANOCA stakeholders including IOC, Olympic Solidarity and ANOC will be consulted





in due course. The working group is tasked with the responsibilities to develop and produce a strategic plan for ANOCA, obtain relevant information to fine tune the strategic plan, make recommendations to the ANOCA Executive Committee through the Chairperson of the working group, regularly update the Executive Committee through the President.

IOC President, Thomas Bach, declared his support for the initiative and encouraged various members to do an excellent job in securing the destiny of the African Olympic Movement. To tackle this task, the group decided to meet weekly. The next meeting will fine-tune the tools and templates that will be used by members during focus group meetings at zone level and to engage with various stakeholders.

The task force also comprises members like Hamad Kalkaba Malboum, Vice Chair, Donald Rukare, Rapporteur and seven others including ANOCA zone representatives.





## VISION

# THE ASSOCIATION OF NATIONAL OLYMPIC COMMITTEES OF AFRICA SETS ITS SIGHTS ON A MUCH BROADER VISION



**T**he expected strategic plan will also aim to provide national Olympic associations with development support by fostering sustainable and long-lasting programmes for communities across Africa.

The organisation, which represents the interests of athletes and sportsmen and women, has put in place more solid governance structures. This is buttressed by a transparent financial situation, which allows for effective integration and better relations with the International

Olympic Committee.

The coming years will help consolidate the significant progress made in many areas and focus on boosting support to National Olympic Associations so that they provide the best possible service to African athletes who will fly the continent's colours at major sports events across the world.

This approach is in line with Olympic Agenda 2020 and the fundamental principles of the Olympic Charter.

This new inspiration will open up to an environment very much affected





by the impacts of the terrible coronavirus pandemic that is still rocking the 2020 Olympic year, prompting the International Olympic Committee to reschedule the Tokyo Olympic Games in 2021.

ANOCA plans, at these games, to bring added impetus through high quality participation. This also holds for the organisation of the All Africa Games in Ghana in 2023, the African Youth Games in Lesotho in 2022, the Africa Beach Games and also the Youth Olympic Games in Dakar, Senegal in 2026.

The objective is to make Africa's participation a great success and

to raise ANOCA to the rank of best continental sports organisations that, in this specific case, promote Olympism and sport globally and in Africa in particular.

For sport development in Africa, the unity factor must be reinforced and to trigger other social, political and economic development factors for the welfare of Africans. It is thus incumbent on ANOCA to remind African States of the dire need for them to be fully involved and pay particular attention to sport development. Such is the thrust of the new strategy.







## MEMBERS OF THE ANOCA STRATEGIC PLAN TASK FORCE

1. *Matlohang Moiloa-Ramoqopo- Chairlady*
2. *Hamad Kalkaba Malboum - Vice Chair*
3. *Dr Donald Rukare -Rapporteur (Representative - Zone 5)*
4. *Dr. Filomena Fortes - Member*
5. *El Hadj Amadou Dia Ba- Member*
6. *Ammar Brahmia Member (Representative - Zone 1)*
7. *Seydina Diagne Member (Representative - Zone 2)*
8. *Ide Issaka Member (Representative - Zone 3)*
9. *Abakar Djermah Member (Representative - Zone 4)*
10. *Peter Shongwe Member (Representative - Zone 6)*
11. *Antonio Gopal Member (Representative - Zone 7)*
12. *Ezera Tshabangu - Member*
13. *Jonathan Dyagas - Member*
14. *Robert Mutsauki - Facilitator*