

ACNOA PARASOEN NEWSLETTER



MONTHLY REVIEW OF AFRICAN OLYMPISM

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2036 SUMMER OLYMPIC GAMES

EGYPT REASSERTS AMBITION TO IOC PRESIDENT

FOREWORD

AFRICAN OLYMPIC AND SPORTS MOVEMENT

IOC PRESIDENT THOMAS BACH SPEAKSTO AFRICA





Dear President Berraf, Dear Olympic Friends,

In today's world, the power of sport to bring hope and optimism takes on even greater significance. The Olympic and sports community of Africa has always played an essential part in conveying this message. This is something that you, at ANOCA and the 54 African NOCs, and all your athletes can be extremely proud of.

You can be equally proud of your part in the success of the most recent editions of the Olympic Games, Tokyo 2020 and Beijing 2022, thereby helping to write an extraordinary page of Olympic history. Held in unprecedented times, these Games showed the remarkable energy, resilience and can-do spirit of the athletes. They showcased this spirit to the world with their unforgettable Olympic performances despite a very challenging time for the preparation and training, sometimes in countries under lockdown. In fact, no matter what obstacles we might face, we can only go faster, we can only aim higher, we can only become stronger if we stand together – in solidarity. In these difficult times – with divisions and wars on the rise – we need this unifying power of sport to promote our Olympic values of peace and solidarity more than ever.

Together with all of you, at ANOCA, the IOC is ready to shape this new world with our shared Olympic values. This is why our Olympic Agenda 2020+5 is focused on strengthening the role of sport as





FOREWORD



an important enabler for the UN Sustainable Development Goals. It is great to see ANOCA engaging proactively with Olympism 365 – our framework in place to strengthen partnerships with NOCs and social development institutions in areas such as education, gender equality, climate action and many more.

In this way, we are joining hands to strengthen the role of sport in society, allowing us to even better pursue our shared mission to put sport at the service of humankind.

That is why I would like to thank my dear colleague and friend Mustapha Berraf for his great leadership and all the African NOCs and the ANOCA team, for demonstrating your untiring commitment to developing Olympic sport; keeping the Olympic spirit alive in the hearts of everyone on the African continent; and inspiring the next generation with the Olympic values of excellence, respect, friendship and solidarity.

It is your devotion and effort that enable your athletes to prepare for and achieve their Olympic dream, and thus continue to enrich the history of African sport. Like at the Olympic Games Tokyo 2020, where African athletes improved on the results at Rio 2016 with 11 gold medals. Or at the Olympic Winter Games Beijing 2022, where six athletes from five African countries were keen to not only take part but also showcase their progress and budding potential. Many of these athletes could achieve their dreams thanks to the support of ANOCA and Olympic Solidarity scholarships programmes, making these a success for the whole







Olympic community.

With its strategic plan for the development of sport on the continent, ANOCA has another excellent tool in this respect. And this is even more important, with the Olympic Games Paris 2024 taking place in less than two years, and the Youth Olympic Games Dakar 2026, the first Olympic competition on African soil. We will all work together for delivering a visionary, responsible and inspiring Youth Games not only for Senegal, the youth of the African continent but also for the youth of the world.

For this reason, the unity, fraternity and solidarity of the African continent are more necessary than ever, and I urge you to continue your efforts in this area.

In doing so, you can be sure that the IOC will always be there as your partner, so that together we can build the future of the Olympic and sports movement in Africa and see a new generation of African athletes shine on the sporting stage.

In this Olympic spirit, let us continue to work together for a better place through sport.

Faster, Higher, Stronger - Together.







2036 SUMMER OLYMPIC GAMES

EGYPT REASSERTS AMBITION TO IOC PRESIDENT





On 24 September 2022, during a visit to the «Land of the Pharaohs» by IOC President, Dr Thomas Bach, Egypt once again made clear its desire to host the 2036 edition of the Summer Olympic Games. ANOCA Newsletter comes back to the main features of that visit.

DR THOMAS BACH TOURS FACILITIES



resident Thomas Bach was in Egypt on 24 September 2022, the last lap of his Middle East tour. This was a historic visit, as it came at a time when the country is bidding to host the 2036 Summer Olympic Games. In Cairo, the leader of

the supreme governing body of the Olympic Movement was welcomed by the President of the International Handball Federation, Hassan Moustafa, and the President of NOC Egypt, Hesham Mohamed Hatab. Dr Thomas Bach was accompanied on this









visit by ANOC President and IOC member, Mustapha Berraf.

On arrival, the IOC President and his entourage met with some Egyptian athletes, including members of the Athletes' Commission, chaired by Aya Medany, who is also a member of the IOC Athletes' Commission.

During his stay, President Thomas Bach also visited the new modern sports complex dubbed the Egyptian International Olympic City. The complex boasts a 90,000 seating capacity stadium, training facilities, indoor sports halls and other sports facilities.

The IOC delegation also visited

the headquarters of NOC Egypt the Olympic and Museum where, together with Hassan <mark>Moustafa</mark> an<mark>d Mu</mark>stapha Berraf, the President met with Executive Committee members and Presidents of national sports federations. Dr Thomas Bach and his entourage were quite impressed by the collections of the Egyptian Olympic Museum, the Museum of Egyptian Civilisation and the Giza plateau.

The Egyptian Minister for Sport, Ashraf Sobhy, was also present throughout the visit of the senior IOC official.







DR THOMAS BACH RECEIVED IN AUDIENCE BY THE HEAD OF STATE

the IOC President was received in audience by the Head of State Abdel Fattah Al-Sisi. Speaking on the occasion, the Egyptian President stated his country's interest in hosting the 2036 Olympic Games. For him, it would be a defining moment for the people of Egypt to welcome the sporting world

to their land. The Head of State welcomed the IOC President's visit to Egypt, stressing the important role of the IOC in promoting sport globally. He also underscored Egypt's efforts in developing and modernising sports infrastructure nationwide, especially the construction of the Olympic City.









For his part, President Thomas Bach welcomed this announcement, especially in light of the recent success of Egyptian athletes at the Olympics. also noted that Egypt is a country of sport, as evidenced by the successful organisation of a number of international events involving the world's athletes such as the 2021 World Handball The Championships. recent implementation of the sports infrastructure construction programme in the country is also a source of pride and an undeniable asset to make Egypt a serious contender. The IOC President said he was happy to see an African bid for the organisation of this great event.

EGYPT'S BID

uring a press conference organised at headquarters of NOC Egypt to report on Dr Thomas Bach's stay in Cairo, the Egyptian Minister of Youth and Sports, Ashraf Sobhy, declared that President Abdel-Fattah Al-Sissi has given his go ahead to the sports authorities to present Egypt's bid to organise the 2036 Games. This statement was warmlywelcomed by all Egyptians, who dream of attending the

Games in their country. For his part, Dr Thomas Bach noted that it would be a fantastic thing if Egypt hosted the 2036 Olympics, while noting that he had full confidence in Egypt's ability to host major events. The Egyptian International Olympic City in the New Administrative Capital is one of the most important sports arenas in the Middle East, with its stadiums and covered halls, as well as its medical and hotel service facilities.







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ANOCA President, As for Mustapha Berraf, he noted that it would be a great pride for Olympic Africa to host these expressed games. He too confidence in Egypt's capacity host major world events, underscoring that ANOCA will support the bid, which honours Africa as a whole. He continued that the African Olympic and sports movement will stand like

one man to make this event a global success, pointing out that our continent has the capacity to express its ingenuity and insight in the promotion of sport and Olympic values. Egypt will thus be the accomplished representative of our Olympic aspirations and its bid is a great opportunity for the world Olympic movement.







5TH ISLAMIC SOLIDARITY GAMES

ANOCA PRESIDENT MEETS WITH SENIOR OFFICIALS FROM SAUDI ARABIA AND TURKEY

Islamic Solidarity Games was held from 9 to 18
August 2022 in Konya, Turkey.
55 countries were present at this major sporting event,

which brought together 4 200 athletes, who competed in 19 sports disciplines (380 events in all). Opened by the President of the Republic of Turkey, Recep Tayyip Erdogan, the event also





broughttogetherahostofsports dignitaries, amongst them ANOCA President Mustapha Berraf and the Secretary General of the Organisation of Islamic Cooperation, Hissein Brahim Taha...

President Berraf availed himself of the opportunity to meet some other dignitaries with the aim of establishing beneficial partnerships.

He met with His Royal Highness, Prince Abdulaziz bin Turki bin Faisal bin Abdulaziz Al Saud, Minister of Sports of the Kingdom of Saudi Arabia and President of the Islamic Solidarity Sports Federation. Both leaders took stock of the progress made by the African Olympic and Sports Movement thanks to the strong involvement of ANOCA, its driving force. A partnership Saudi Arabia between and ANOCA is also envisaged support the organisation

sports events in Africa.

The ANOCA boss also held talks with Turkey's Minister of Youth and Sports, Mehmet Kasapoglu, who doubles as the President of the Organising Committee of the 5th Islamic Solidarity Games. Here, President Mustapha Berraf hailed the successful hosting of the event, noting that Turkey was showcasing to the world its cultural wealth and know-how in organising major events. He also talked about the current situation of the African Olympic and Sports Movement, as well as the actions implemented by his institution in the Olympafrica Centres. The Turkish Minister encouraged ANOCA to further develop activities in the said centres to help residents in developing their full potential. He also voiced the possibility of a partnership with ANOCA to develop its activities for the benefit of youths.







President Berraf was accompanied by the Secretary General Ingr. Ahmed Abou Elgasim Hashim and Treasurer General Ingr. Habu Ahmed Gumel.

Games are a multinational sports event organised by the Islamic Solidarity Sports Federation under the auspices of the Organisation of Islamic Cooperation.

Established on 6 May 1985 in Riyadh, the Islamic Solidarity









ATHLETES' COMMISSION

ANOCA ATHLETES' COMMISSION MEETS IN ABUJA



ANOCA Athletes'
Commission met
on 17 September 2022 at the
ANOCA headquarters in Abuja.
The meeting was graced by
ANOCA Treasurer General, Ingr.

Habu Gumel, who welcomed everyone to Nigeria on behalf of President Mustapha Berraf. It was on this occasion that the outgoing Chair, Amadou Dia Ba, handed over the report of the Athletes' Commission to







the incoming Chair, Dr Paul Tergat. Members deliberated on the terms of reference of the ANOCA Athletes' Commission and ANOCA's strategic plan, highlightingthepriorityareasand role of the Athletes' Commission. Also, the zonal representatives briefed members as to the current members of their zonal Athletes' Commissions, activities implemented by each zone, as well as challenges and recommendations. There is no gainsaying that the various presentations showed commitment and the will of each zone representative to make the Athletes' Commission a dynamic body on which the African Olympic Movement can rely.

The members agreed on the Commission's action plan for 2022 - 2024. Furthermore, they stressed the importance of proper communication with all African athletes through

collaboration between the zonal representatives and the NOC athletes' commissions in various zones.

The continental athletes' forum is planned for early 2023. It will provide an opportunity to discuss challenges specific to the continent, while highlighting issues that are relevant to athletes globally. The main objectives of the forum are to inform, communicate and support African athletes and their athletes' commissions.

At the end of this productive and informative meeting, participants set the main deadlines and the date of next ANOCA Athletes' Commission meeting to be held virtually in November 2022.



PARIS 2024

NIGERIAN ATHLETES BENEFIT FROM ANOCA SCHOLARSHIPS





s part of preparations for the Paris 2024 Olympic Games, four Nigerian athletes have benefited from ANOCA scholarships. Following their stellar performance at recent Commonwealth the Games in Birmingham, where Team Nigeria came first in the African medal rankings, the Nigeria Olympic Committee is intent on pulling all the stops an honourable to ensure participation for its athletes in Paris. The strategy therefore involves granting scholarships, especially to potential medal hopefuls including Enekwechi Chukwuebuka (Athletics), Omolayo Esther Kolawole (Wrestling), OgbonneEze Joy (Weightlifting) and Olarinoye Adijat Adenike (Weightlifting). Announcing the awards, the NOC President, Engr. Ahmed Habu Gumel, who doubles as General Treasurer of ANOCA, said the funds made available to the athletes will support their goal of competing in the Olympic

Games. The four Nigerian athletes are among those selected by ANOCA based on the criteria set by the Selection Commission.

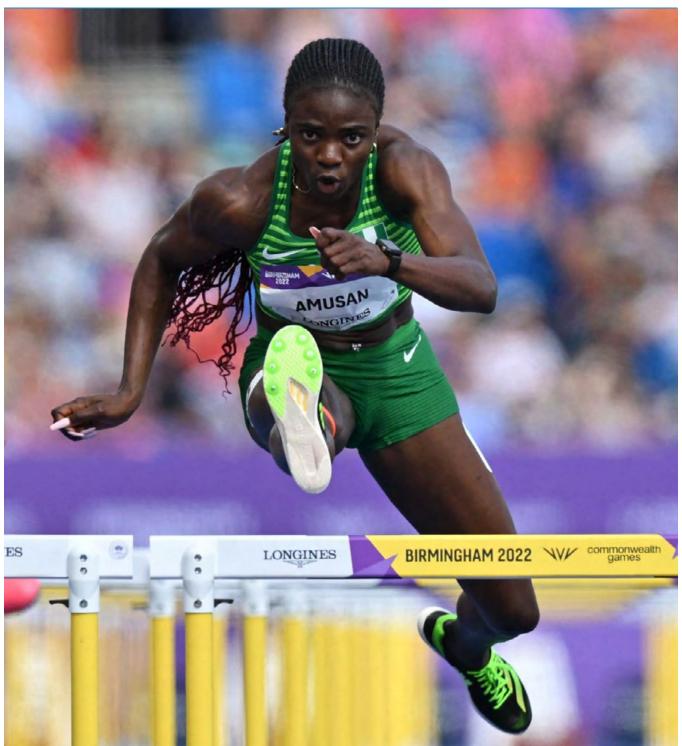
The ANOCA Athlete Support Programme is aimed at supporting elite athletes with medal potential in their preparation and qualification for the Paris 2024 Olympic Games. The Commission recommended that NOCs use part of their grant to support and prepare their athletes.

Speaking on the occasion, the NOC Secretary General, Olabanji Oladapo, noted that pursuing an Olympic dream requires incredible determination and talent, insisting that the four athletes have proven that they have the potential. In this regard, he pointed out that they need to be supported, to compete and maximise their performance opportunities across the world in order to acquire the best









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skills to represent Nigeria at the Games.

The opening ceremony will take place on 26 July 2024.

The 33rd Olympic Games billed for Paris in 2024 will be the third to be hosted by France.







GENERAL ASSEMBLY

THE ATHLETES' COMMISSION OF NOC MALI HOLDS GENERAL ASSEMBLY



he Athletes' Commission of NOC Mali held its General Assembly on 3 September 2022 at the National Olympic Museum. The meeting was attended by the Vice President of NOC Mali (CNOSM), Abdoul Wahabou Zorome. Also present







were representatives of athletes from all sports disciplines. A consensus board of 5 (five) members was set up, and Djenèbou Dante, an Olympian and high level athlete, is the new Commission Chair.

Addressing part<mark>icipants,</mark> the President of CNOSM Vice underscored that: «The Executive **Committee** of CNOSM strongly believes the importance of the Athletes' Commission, which plays a key role by liaising between the athletes and CNOSM. We expect quality contribution the athletes from through their representation to further support the growth of the national Olympic movement. For this, the President of CNOSM and all Executive Committee members are at your disposal».

When she later took the floor, Commission Chair Djenèbou Dante, thanked CNOSM for the trust placed in them. «We are going to work by example and act as a team through activities and concrete actions for the glory of Malian sport,» she declared.

The new bureau of the CNOSM Athletes' Commission comprises:

- Djenèbou Dante (Chairlady, athletics)
- Mahamane Sacko (Vice Chair, paralympics)
- **Aminata Sininta** (Member, basketball)
- **Aminata Sogodogo** (Member, football)
- **Fatoumata Diallo** (Member, Karate).





SPORT MARKETING

NOC-CIV LAUNCHES "CHALLENGE SPORTS" PROJECT



August 2022 launched its marketing and sponsorship project dubbed "Challenge Sports," which aims to source additional funding through marketing by Côte d'Ivoire's Olympic and Sports Movement stakeholders.

Addressing the about twenty sports federations at the NOC-CIV headquarters, the Executive Director of the Olympafrica International Foundation, Alassane Thierno Diack, presented a paper on the topical theme: "How







to help sports federations develop their economies in order to participate in sport development of sport.» After highlighting the weaknesses and strengths of the sports environment in Côte d'Ivoire, the Senegalese expert emphasised the interest for the federations to work with NOC-CIV. This is through a "Package" Team UP Sport Management (TSM) is committed to offer them through the NOC.

will select the «We best marketable events and organise them according to world standards in order to attract sponsors. We are looking for performance and exposure. We want to be the cream of the crop to attract the cream,» said Alassane Thierno Diack. According to him, «Revenue generatedwillnotbedistributed equitably. Those who will be in the Package of marketed events will receive more money because they are the ones who

attract the partners. The others will receive assistance that will help them grow and gradually feature as events that are attractive enough to join the programme. So the programme will grow, and we will attract more sponsors."

Pleased to take the first steps in this marketing and sponsorship drive, which is in line with the vision of his Executive Committee, NOC-CIV President, Georges N'Goan stressed its importance. «We note that this was an important and very enriching training. Mr Diack spoke in a way that everyone understood what it means to fund a sports federation. We understood what role we have to play to enable federations to participate in financing sport in Côte d'Ivoire. And given the number of federations present, we can say that it was a success,» he concluded.

Some twenty national sports









federations took part in the meeting. «I am well aware that sport is a business. And today, with the expert, we learned techniques that could help us source additional resources to run federation and develop our activities,» said Innocent N'Dri, Secretary General of the Basketball Federation. Poda Sié, national technical director of the Ivorian Athletics Federation for his part said that the "…

project fits in because it comes to support sports federations. We would have liked it to have come a little earlier because, in the past, we have experienced failures with partners. We salute the NOC-CIV Executive Committee for launching it. Its success will help the Ivorian sports federations to shine more.»







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